



# BELGIUM Wallonia

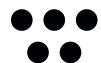
@ GULFOOD 2023

Sheikh Saeed Hall

Stand S2-C4-S2-D3

20 - 24 February 2023

DUBAI



Wallonia.be

## WALLONIA, OPEN TO THE WORLD AT THE HEART OF EUROPE

To begin with, a little bit of geography is required... Wallonia is, with Brussels, the part of Belgium where French is spoken. But also, English, German and Dutch, since its privileged position in the heart of Europe – out of Europe's 500 million consumers, 60% are located within a 1,000-kilometer radius around Wallonia – makes it an economic crossroads of choice, naturally open to the world, offering a multitude of advantages to foreign investors.

By coming to Wallonia, you are locating your business in the direct vicinity of Brussels (1,700 European HQs, European Union, NATO, 2nd world journalistic center after Washington DC...), between Paris, Amsterdam, London, Luxembourg and Frankfurt. This ideal position gives you access to a market of 375 million consumers in four hours by road, with distribution facilitated by highly developed infrastructure, including five multi-modal platforms in particular on the borders of Germany, the Netherlands and France. In addition, a serious advantage in this part of Europe that is almost saturated, you have rapid access to infrastructure tailored to your needs. In effect, large spaces and buildings that are immediately available await you in more than two hundred business parks. Ideally located in Europe's major corridors of communication, they are equipped at a real estate cost that is amongst the lowest in Europe.

Then it should be noted that rates of corporation tax are amongst the lowest in Europe (between 26 and 28%), in addition to an attractive tax regime for shareholders and expatriate executives. In addition, the self-funded share of an investment is tax-deductible. In parallel with this attractive taxation regime, significant financial incentives are offered. In fact, European and regional financial support is particularly significant and completely tax exempt: in some parts of the region this financial support can amount to 30% of the investment for large companies and 35% for SMEs.

Finally, several strengths are a direct result of the region's human resources... Personnel you find in Wallonia are productive, competent and multilingual. In fact, its productivity is among the highest in the world and the supportive social consensus ensures a quality of business relationships without comparison. You should also be aware that Wallonia is one of the world's largest exporters on a per capita basis. By setting up your business here, you will benefit from an exceptional export culture that is open to the world, as well as financial incentives and a network of more than a hundred economic and commercial attachés throughout the world...

A few figures to support this export trend: while Wallonia represents approximately 0.1% of world GDP, Walloon companies are responsible for 0.3 % of world trade, and nearly 70% of the overall turnover of Walloon firms is derived from exports, one of the highest export rates in the world (EU average: 30%).

# BELGIUM

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# Wallonia

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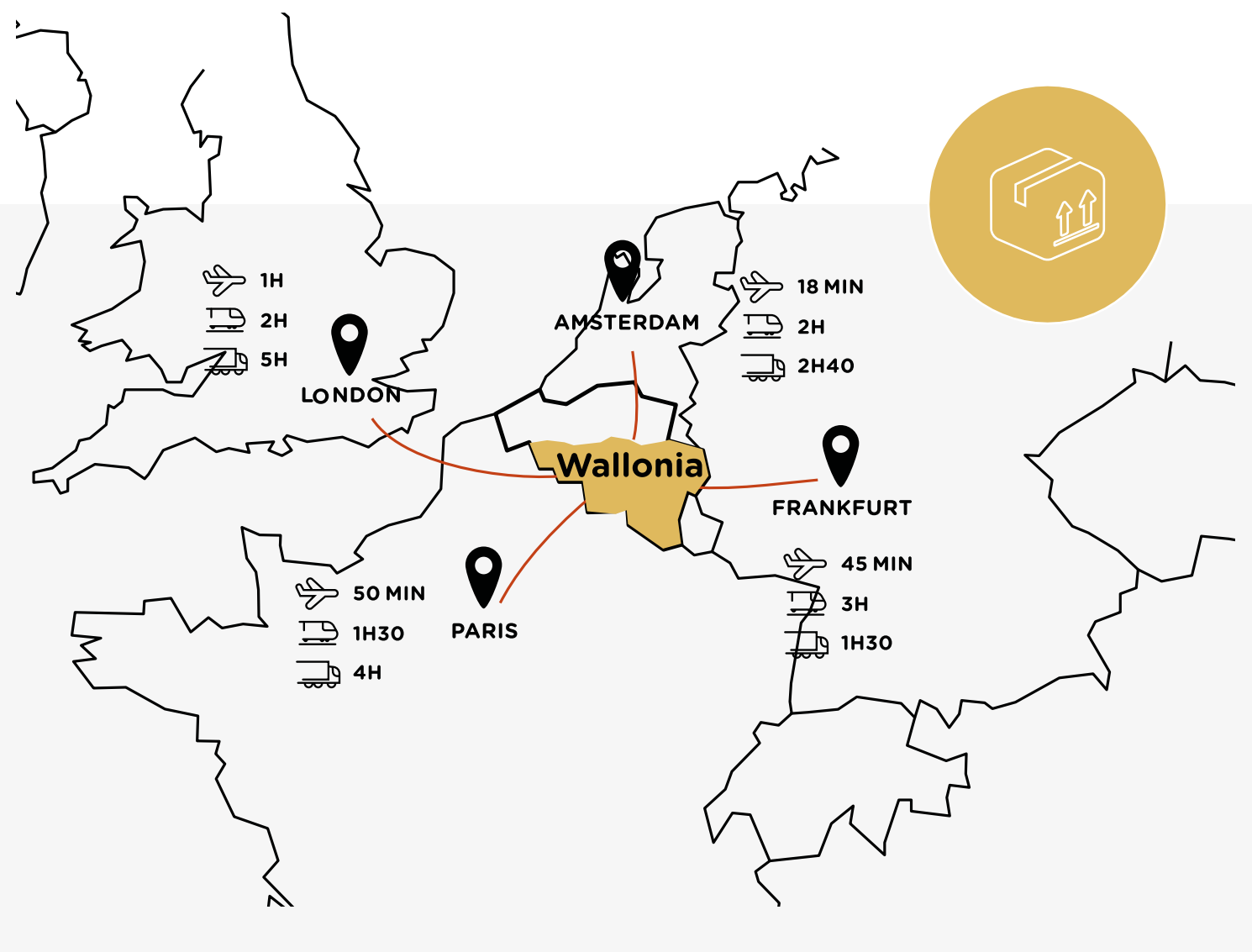
DUBAI WORLD TRADE CENTRE

Partner

**food.be**  
Small country. Great food.

**Wal  
Food**

  
**Wallonia.be**



Wallonia has an excellent logistics infrastructure and «multimodality» is the keyword. **Liege Airport** was awarded the title of **best cargo airport in the world** for the year 2020. You will also find yourself well supported : the actors of the sector are gathered in the «Logistics in Wallonia» cluster.



## USEFUL ADDRESSES



### BELGIUM AWEX

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B - 1080 BRUSSELS  
Tel: +32 2 421 82 11  
Website: [www.walfood.be](http://www.walfood.be)  
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Pascale DELCOMMINETTE, CEO

- Fairs & Events Delegate:  
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### In Dubai

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### In Abu Dhabi

- Mrs Anja Heinen**  
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# WALLONIA EXPORT & INVESTMENT AGENCY

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above.

In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

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Phone: +32-2-421 87 45  
info@awex.be

Mrs Pascale DELCOMMINETTE | CEO

[www.awex-export.be](http://www.awex-export.be)  
[www.investinwallonia.be](http://www.investinwallonia.be)  
[www.wallonia.be](http://www.wallonia.be)



## WWW.WALFOOD.BE A WEBSITE LINKING TO 300 BUSINESSES

If you are looking for one of the following production methods:  
**organic, Halal, Kosher ...**

If you are interested in **PRIVATE LABEL** (distributor branded products)  
If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

### WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:

- Bakery, confectionery and waffles
- Beers and spirits with character
- Chocolate and confectionery
- Commercial and collective catering
- Dairy and egg products and derivatives
- Delicatessen products
- Fish, crustaceans and shellfish
- Ingredients and Food Supplements
- Fruits and vegetables, Belgian Fries
- Meat and cold cuts
- Spices and condiments
- Water and non-alcoholic drinks
- Miscellaneous

FOR INFORMATION ON THESE BUSINESSES OR  
THE POTENTIAL OF THE  
WALLOON AGRIFOOD SECTOR,

YOU ONLY NEED ONE ADDRESS :

[AGRIFOOD@AWEX.BE](mailto:AGRIFOOD@AWEX.BE)



## Inspired by Food



EXHIBITORS

9	ALFIERO	S2-D11
10	ALIMAD FOOD	S2-C12
11	ALTESSE QUALITY FOODS	S2-C20
12	AVIETA	S2-C24
13	BAKBEL EUROPE	S2-D3
14	BELOURTHE	S2-C6
15	BOSTANI CHOCOLATE BELGIUM	S2-D7
16	CONFITURE L'ARDENNAISE	S2-D19
17	DARI FOODS INTERNATIONAL	S2-D23
18	EUROFIT	S2-C8
19	ILANGA NATURE	S2-D15
20	LES BRASSERIES FLOBECQ	S2-C16
21	MYDIBEL	S2-D27
22	PMSWEET	S2-C4
23	PULVIVER	S2-C28
24	UNIVERS DRINK	S2-D33

ALFIERO



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4100 Seraing  
BELGIUM  
T: +32 (0) 487 78 31 39  
E-mail: [commercial@alfiero.be](mailto:commercial@alfiero.be)  
Website: [www.alfiero.be](http://www.alfiero.be)

CONTACT  
Serhat OZ, CEO  
T: +32 (0) 474 10 14 07  
E-mail: [commercial@alfiero.be](mailto:commercial@alfiero.be)

**ACTIVITIES, PRODUCTS AND BRANDS**  
Alfiero is a company that manufactures frozen tiramisus intended for foodservices (fast-foods, caterers, communities, etc.) as well as large retailers.



# ALIMAD FOOD



Avenue des artisans 40  
7822 Ghislenghien  
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T: +32 (0) 68 285 285  
E-mail: [info@alimad.be](mailto:info@alimad.be)  
Website: [www.alimad.be](http://www.alimad.be)

CONTACT  
Samir Abousleiman, CEO  
E-mail: [samir@alimad.be](mailto:samir@alimad.be)

## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Alimad Food is a Belgian company that produces: Orange blossom water, Rose water, Honey-flavored glucose syrup, Pastry flavoring and coloring, Lemon specialty with our own brands: SAMRA / ALZAHRA / ASSAL / NAHLA / ZEST

## CERTIFICATION

AFSCA / FDA / in progress of the FSSC22000



# ALTESSE QUALITY FOOD



Rue de Gelée, 4  
4800 Verviers  
BELGIUM  
T: +32 (0) 87/766 338  
E-mail: [export@altesse.be](mailto:export@altesse.be)  
Website: [www.fayza.be](http://www.fayza.be) - [www.lamaisonbelge.be](http://www.lamaisonbelge.be)

CONTACT  
Anne Sophie SEILLIER, Export  
Mobile: +32 (0) 492/892 098  
E-mail: [export@altesse.be](mailto:export@altesse.be)

## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Altesse Quality Food is a Belgian family-owned company created in 1954. We produce cold emulsified sauces, mayonnaises and vinaigrettes only with selected finest raw ingredients. Our products are sold under our own brands or in Private Label. We propose a new range of mayonnaises: mayo sushi, mayo teriyaki, mayo wasabi, mayo sriracha, mayo harissa.

## CERTIFICATION

IFS certification, EUROHALAL certification, IMANOR certification, CERTISYS certification, ORTHODOX UNION certification





# AVIETA



Rue de Villers, 36  
4520 Vinalmont  
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T: +32 (0) 85 61 17 73  
E-mail: [info@avieta.com](mailto:info@avieta.com)  
Website: [www.avieta.com](http://www.avieta.com)

**CONTACT**  
Hervé Bataille, Sales & Marketing Director  
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E-mail: [hbataille@avieta.com](mailto:hbataille@avieta.com)



## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

For more than 85 years, our family business has developed a unique know-how in the production of premium waffles. 100% of our waffles are produced in our 3 bakeries based in Belgium and are made with natural ingredients, no preservatives, no coloring, no GMO. The latest innovation is the «SLICED WAFFLE»! A perfect waffle to give an original texture to burgers or sandwiches.

## CERTIFICATION

BRC, IFS, RSPO, HALAL (HFCE), AIB



# BAKBEL EUROPE



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7180 Seneffe  
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E-mail: [yves.keyaerts@bakbel.be](mailto:yves.keyaerts@bakbel.be)  
Website: [www.bakbel.com](http://www.bakbel.com)

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E-mail: [yves.keyaerts@bakbel.be](mailto:yves.keyaerts@bakbel.be)



## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Since 2007, Bakbel is a Belgian SME specializing in the production of fruit-based ingredients for the pastry and bakery industry. The range includes all types of technical glazes (cold, hot, chocolate, spray), fruit fillings, water-based creams (eggless and non-dairy), etc. From the heart of Europe, Bakbel manufactures, markets and ships its products to all continents.

## CERTIFICATION

BRC AA+, HACCP, HFCE Halal, KOSHER



# BELOURTHE



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B - 4180 HAMOIR  
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E-mail: [info@belourthe.be](mailto:info@belourthe.be)  
Website: [www.belourthe.be](http://www.belourthe.be)

CONTACT  
Vincent CRAHAY, CEO  
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Mobile: +32 86 38 01 20  
E-mail: [info@belourthe.be](mailto:info@belourthe.be)



### ACTIVITIES, PRODUCTS AND BRANDS

Belourthe is the European expert of baby nutrition and the ideal partner for all your project in Babyfood. Belourthe proposes a large range of cereals and infant milks: baby cereals from 4 months, powdered infant milks (stages 1/2/3), as well as many other products to discover on our booth.

### CERTIFICATION

The company has a “Grade A+” Quality Certificate from the BRC (British Retail Consortium) and is also certified with “Higher Level” by the IFS, two of the most important European quality systems.



# BOSTANI CHOCOLATE BELGIUM



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4683 Vivegnis  
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T: +32 (0) 289 590 04  
E-mail: [hr.dept@bostani.be](mailto:hr.dept@bostani.be)  
Website: <https://www.bostanichocolate.com/en-eu>

CONTACT  
Nadia Houdheh, Sales Representative  
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### ACTIVITIES, PRODUCTS AND BRANDS

Bostani Chocolate Belgium is specialized in high quality chocolates for all occasions. We offer different collections: Rose Collection, Classic Belgian Collection, Truffles Collection and Thin & Filled Collection... All included on our website recently enriched by the Sablon, a versatile collection of chocolate drops.

### CERTIFICATION

Rainforest Alliance certification + Kosher certification





# CONFITURE L'ARDENNAISE



CONFITURE L'ARDENNAISE  
Route de Marche, 2  
4190 XHORIS  
BELGIUM  
Tel: +32 4 228 91 59  
Website: [www.confiturelardennaise.com](http://www.confiturelardennaise.com)

CONTACT  
Mrs Amélie LAMALLE, Sales Manager  
T: +32 4 228 91 59  
E-mail: [amelie@confiturelardennaise.com](mailto:amelie@confiturelardennaise.com)

## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Existing for more than 50 years, situated in the south of Belgium, our key words are: production of organic and traditionnal jams, Belgian family business, small structure meaning flexibility. Product is pasteurized and controlled by an online metal detection system, 100% natural products - no additive and/or color added. In our range we have:  
Pur natur, organic jam, available in various formats.  
Vallée de l'Ourthe, traditional jam, available in various formats.

## CERTIFICATION

IFS certification



# DARI FOODS INTERNATIONAL



Rue Haut de Trème, 5  
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T: +32 470 83 30 25  
E-mail : [info@dari-foods.com](mailto:info@dari-foods.com)  
Website: [www.dari.com](http://www.dari.com)

CONTACT  
Amine Khalil, CEO  
Tel: +32 470 83 30 25  
E-mail: [akhalil@couscousdari.com](mailto:akhalil@couscousdari.com)

## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Located in Verviers, in the heart of Europe, DARI Foods International is specialized in production of Premium Quality Couscous. This factory is part of DARI, an industrial group well known for its leadership and know-how in the production of couscous & pasta.  
Targeting distributors and copackers (Private label), Industrials  
Sizes: 500g, 1kg, 5kg, 25Kg, Big bags - by tanker truck.

## CERTIFICATION

Our factories operate under the international management quality systems and standards such as ISO22000 and IFS



## Experts of Quality Couscous



Made in Belgium

# EUROFIT



Boulevard Frère Orban, 18  
4000 Liège  
BELGIUM  
T: +32 (0) 42305750  
E-mail: j.blaise@eurofit.be  
Website: www.eurofit.be

CONTACT  
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## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Our group, specialized in producing and trading dairy products, has through the years been able to make itself known as a privileged partner of both major industrial and distribution groups. Our range of products include the following products:  
For the retail sector: long life products (UHT milk, cream, concentrated milk, coffee milk, soya drinks, baby-food, ...), fresh products (creamy yoghurts, soya desserts, milk drinks,) and infant formula.

## CERTIFICATION

IFS Broker, Organic and Halal on most of our products



# ILANGA NATURE



T: +32 (0) 60 45 64 38  
E-mail: infos@ilanga-nature.com  
Website: www.ilanga-nature.com

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## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Ilanga Nature is a family business specialized for several years in the production, harvesting and export of the most beautiful flavors of Madagascar and its neighbor Mauritius. We offer a wide range of rare honeys, vanilla (pods, extracts and powder), exotic fruit jams, spices and cane sugar.

## CERTIFICATION

ECOCERT (Organic)  
Halal (in progress)





# LES BRASSERIES FLOBECQ

# MYDIBEL



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7600 Péruwelz  
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## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

What a pleasure to discover and share a NATURAL NON-ALCOHOLIC MALT BEVERAGE with flavors and taste treasures directly inspired by our ancestors. Unique BELGIAN non-alcoholic malt beverage with a light smooth cherry taste, great foam, strong carbonation and a bright red color with the best natural ingredients. This is why our brewery launched FLO ZERO to be the first Belgian flavoured beverage with the natural fruits and roots flavors.

### CERTIFICATION

Organic certification by Certisys



## ACTIVITIES, PRODUCTS AND BRANDS

Mydibel is a family-owned company that has specialized since 1988 in the development, production and marketing of potato products: fresh (French fries), frozen (French fries and mashed potato specialties) and dehydrated (flakes and granules). It processes about 700,000 tons of potatoes per year and sells about 400,000 tons of finished products per year.

### CERTIFICATION

ACS, BRC, FCA, IFS, Halal, Kosher



# PMSWEET

# PULVIVER



Rue Cesar de Paepe 59  
4682 Vivegnis  
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T: +32 (0) 33 88 10 13  
E-mail: [sales@pmsweet.be](mailto:sales@pmsweet.be)  
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Mobile: +32 (0) 621349476  
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## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

PMSweet, a Belgian company specialized in the artisanal production of macaroons, shares and exports its know-how to professionals in the confectionery sector.

## NEW PRODUCTS AND INNOVATIONS

Our two certified production sites, one partially manual, the other fully automated, allow us to meet all demands, even the most insane!

## CERTIFICATION

BRC, UTZ, Fairtrade Cocoa & IFS



## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Pulviver is a producer of functional egg powders. The success behind Pulviver is innovation, product development and sustainability. Pulviver is part of an international network. Lodewyckx NV belongs to the Group and offers a wide range of egg products under COCOVITE brand name. Pulviver is a supplier of egg powders and namely the «INSTANT» egg albumen powders. COCOVITE offers a wide range of egg products.

## CERTIFICATION

BRC, BIO, HALAL, KOSHER and KAT ([www.pulviver.com/certificates](http://www.pulviver.com/certificates) & [www.cocovite.be/en/certificates](http://www.cocovite.be/en/certificates)).





# UNIVERS DRINK



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CONTACT  
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## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Since 2009, Univers Drink is a Belgian company specialized in alcohol-free festive drinks. We are currently the market leader in Europe and also export in more than 40 countries worldwide. Discover our wide range: wine, bubbles, alternatives to spirits and cocktails such as the Spritz and the Mojito from the Night Orient brand. WHAT MAKES US TICK IS GIVING YOU 100% PLEASURE WITH 0, 0% ALCOHOL.

## CERTIFICATION

EU-ORGANIC, AB BIO, VEGAN, HALAL



## WALLONIA EXPORT & INVESTMENT AGENCY

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