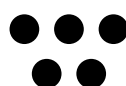


BELGIUM - WALLONIA

Gulfood 2021



Wallonia.be

EXPORT
INVESTMENT

BELGIUM – Wallonia

GULFOOD 2021

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Small country. Great food.

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February 21-25

The 26th Gulf Food Exhibition

DUBAI WORLD TRADE CENTRE

THE WORLD'S BIGGEST ANNUAL FOOD AND HOSPITALITY SHOW

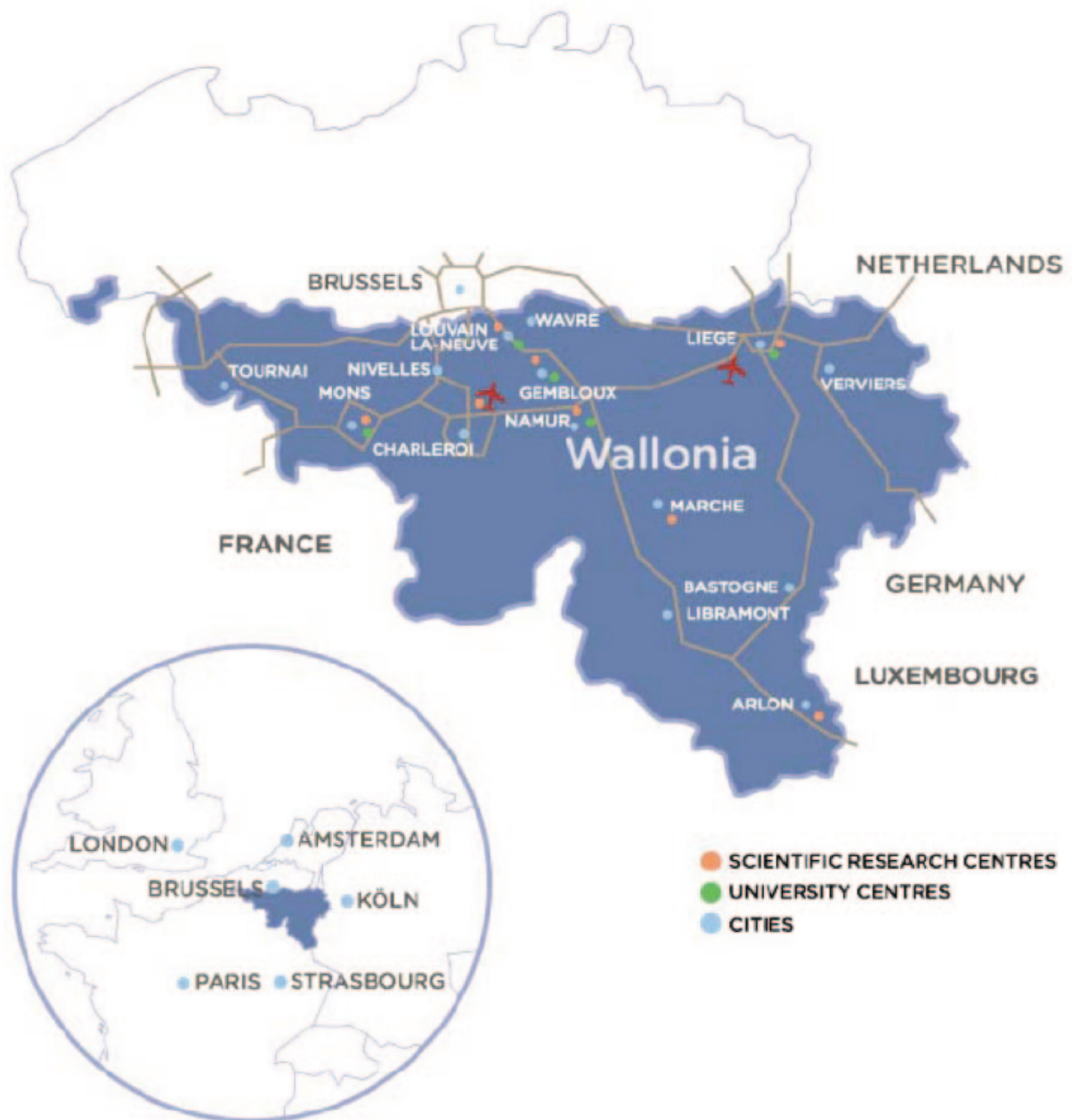
Sheikh Saeed Halls

Stand S2C4-C30/S2D3-29

**Wal
Food**


Wallonia.be


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EXPORT
INVESTMENT



Wallonia, open to the world at the heart of Europe

To begin with, a little bit of geography is required... Wallonia is, with Brussels, the part of Belgium where French is spoken. But also English, German and Dutch, since its privileged position in the heart of Europe – out of Europe's 500 million consumers, 60% are located within a 1,000 kilometer radius around Wallonia – makes it an economic crossroads of choice, naturally open to the world, offering a multitude of advantages to foreign investors.

By coming to Wallonia, you are locating your business in the direct vicinity of Brussels (1,700 European HQs, European Union, NATO, 2nd world journalistic center after Washington DC...), between Paris, Amsterdam, London, Luxembourg and Frankfurt. This ideal position gives you access to a market of 375 million consumers in four hours by road, with distribution facilitated by highly developed infrastructure, including five multi-modal platforms in particular on the borders of Germany, the Netherlands and France. In addition, a serious advantage in this part of Europe that is almost saturated, you have rapid access to infrastructure tailored to your needs. In effect, large spaces and buildings that are immediately available await you in more than two hundred business parks. Ideally located in Europe's major corridors of communication, they are equipped at a real estate cost that is amongst the lowest in Europe.

Then it should be noted that rates of corporation tax are amongst the lowest in Europe (between 26 and 28%), in addition to an attractive tax regime for shareholders and expatriate executives. In addition, the self-funded share of an investment is tax-deductible.

In parallel with this attractive taxation regime, significant financial incentives are offered. In fact, European and regional financial support is particularly significant and completely tax exempt: in some parts of the region this financial support can amount to 30% of the investment for large companies and 35% for SMEs.

Finally, several strengths are a direct result of the region's human resources... Personnel you find in Wallonia are productive, competent and multilingual. In fact, its productivity is among the highest in the world and the supportive social consensus ensures a quality of business relationships without comparison. You should also be aware that Wallonia is one of the world's largest exporters on a per capita basis. By setting up your business here, you will benefit from an exceptional export culture that is open to the world, as well as financial incentives and a network of more than a hundred economic and commercial attachés throughout the world...

A few figures to support this export trend: while Wallonia represents approximately 0.1% of world GDP, Walloon companies are responsible for 0.3 % of world trade, and nearly 70% of the overall turnover of Walloon firms is derived from exports, one of the highest export rates in the world (EU average: 30%).

WALLONIA EXPORT & INVESTMENT AGENCY

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The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above. In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

USEFUL ADDRESSES

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Mrs. Dominique BADOT, in charge

Project Manager Middle East
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WWW.WALFOOD.BE: A WEBSITE LINKING TO 286 BUSINESSES

If you are looking for one of the following production methods: **organic, Halal, Kosher ...**

If you are interested in **PRIVATE LABEL** (distributor branded products)

If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:

Bakery and confectionery
Beers and spirits with character
Chocolate and confectionery
Commercial and collective catering
Dairy and egg products and derivatives
Delicatessen products
Fish, crustaceans and shellfish
Food Ingredients
Fruits and vegetables
Meat and cold cuts
Spices and condiments
Water and non-alcoholic drinks
Miscellaneous

**FOR INFORMATION ON THESE BUSINESSES OR THE POTENTIAL OF THE
WALLOON AGRIFOOD SECTOR, YOU ONLY NEED ONE ADDRESS :
AGRO-EUR@AWEX.BE**



EXHIBITORS

N° STAND

PAGES

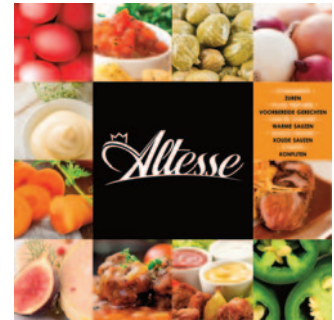
ALTESSE QUALITY FOOD	S2-D13	08
AVIETA	S2-C30	09
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ALTESSE QUALITY FOOD

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ACTIVITIES, PRODUCTS AND BRANDS

Altesse Quality Food is a Belgian manufacturer of emulsified sauces and mayonnaises and a family-owned company created in 1954.

The company produces mayonnaises, emulsified sauces, vinaigrettes only with selected finest raw ingredients. We work exclusively with natural ingredients and without preservatives. Our products are sold with our brands or with private labels in various packagings (from 250ml to larger packagings). Our range meets the highest quality requirements.

NEW PRODUCTS AND INNOVATIONS

The baby bottle 250ml is our new packaging we propose. We are continually developing new recipes as the cheezy sauce, onions curry sauce, honey mustard sauce, beef burger sauce, etc.

CERTIFICATION

IFS certification, EUROHALAL certification, IMANOR certification



AVIETA

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ACTIVITIES, PRODUCTS AND BRANDS

AVIETA has been baking waffles for more than 80 years from the heart of Belgium. Our family owned company has worked hard to keep the artisan's baker's ways of preparing the unique waffles dough. 100% of our waffles are produced in our bakeries based in Belgium. All of our waffles are produced with natural ingredients, without preservative, no coloring and GMO Free. AVIETA produces a wide range of fresh and frozen waffles.

NEW PRODUCTS AND INNOVATIONS

Bringing you authentic and superior quality Waffles directly from Belgium!

CERTIFICATION

BRC, IFS, RSPO, HALAL (HFCE), AIB



BAKBEL EUROPE

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www.bakbel.com



CONTACT

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+32 491 56 55 97

COMPANY BACKGROUND

Established in 2007, BAKBEL is the specialist in producing high quality and innovative ingredients for the pastry and bakery industry. To achieve this goal, BAKBEL has a state-of-the-art facility with high production standards and food safety. BAKBEL assures from their Seneffe site all manufacturing, sales and distribution to all continents.

PRODUCT RANGE

1. Fruit preparations with whole fruits.
2. Concentrated glaze, spray glazes and mirror glazes.
3. Marmalades and jams.
4. concentrated aromas.
5. Fat based filling with long shelf Life.
6. Piping gels.
7. Pasteurized fruit purees.

CERTIFICATION

BRC, HACCP, HALAL, KOSHER



CONFITURE L'ARDENNAISE

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CONTACT

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32 488 160 244
amelie@confiturelardennaise.com



ACTIVITIES, PRODUCTS AND BRANDS

Existing for more than 50 years, situated in the south of Belgium, our key words are : production of organic and traditionnal jams, Belgian family business, small structure meaning flexibility. Product is pasteurized and controlled by an online metal detection system, 100% natural products - no additive and/or color added. In our range we have:

- Pur natur, organic jam, available in various formats.
- Vallée de l'Ourthe, traditional jam, available in various formats

NEW PRODUCTS AND INNOVATIONS

Thanks to our cooking system developed in 2009, we cook at a low temperature (not above 65c°). By means of a vacuum, we regain the evaporated aromas that we reinject into the final product. This process is quite unique in Europe as we get an European patent in 2015. The result is a jam which is very rich in taste and in color, with great pieces of fruits in it. This year we developed a new jam with 70% of fruits. Come and visit us to taste it.

CERTIFICATION

IFS certified with high level, organic certified by Certysis (BE), kosher, kosher for Passover, FDA certified.



DELY WAFFELS

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www.dely.be

CONTACT

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davy@dely.be



ACTIVITIES, PRODUCTS AND BRANDS

DELY WAFFLES is a manufacturer of frozen Belgian Authentic Waffles (Brussels Waffles), this in 2 sizes and weights 40gr and 80gr.

Next to this we are a market leader in Europe on the Frozen Toaster Waffles 30gr this in different packaging's (foodservice / retail) and recipe options: Gluten Free / Organic / Kosher / Halal / Wholegrain / Multigrain / Protein / Paleo / Chocolate / Fruits / ...

NEW PRODUCTS AND INNOVATIONS

Toaster Waffles 30gr (classic / chocolate chips / Keto / Organic / Kosher / Halal / Gluten free / etc...)

CERTIFICATION

BRC AA and IFS Higher Level



EUROFIT MILK PRODUCTS

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www.eurofit.be

CONTACT

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ACTIVITIES, PRODUCTS AND BRANDS

Our group, specialized in producing and trading dairy products, has through the years been able to make itself known as a privileged partner of both major industrial and distribution groups.

Our range of products include the following products:

For the retail sector: long life products (UHT milk, cream, concentrated milk, coffee milk, soya drinks, baby-food, etc..), fresh products (creamy yoghurts, soya desserts, milk drinks, etc...) and infant formula.

For the industrial sector: raw milk, concentrated milk, cream, buttermilk, sheep and goat milk, butter, milk powder, whey and demineralized whey powder, casein / caseinates, etc...

We can also supply niche market products such as goat milk, lactose free and gluten free products.

Our multi-faceted group offers the complete range of services that its customers expect:

- Key Account Management,
- Product Development,
- Marketing,
- Logistics,
- Financial Management.

Our activity's key words are competence, efficiency and flexibility.

NEW PRODUCTS AND INNOVATIONS

We constantly try to develop new recipes which contain less sugar, we try to avoid conservatives and any other substances which are not fully healthy. This year we will present a new product with a new packaging concept, this is a very premium product, it's a chocolate milk made by one of the most famous Belgian chocolate maker " Galler ".

CERTIFICATION

We are IFS Broker, Organic and Halal on most of our products.



GOFRINO

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<http://www.gofrino.eu>

CONTACT

Quentin PITRE, Sales Manager
quentin@gofrino.eu



ACTIVITIES, PRODUCTS AND BRANDS

GOFRINO produces premium pearl sugar Liege waffles for its customers worldwide (baked waffles and raw doughs).

Its artisanal products adhere to the traditional methods and recipes of yesteryear, using quality ingredients and local producers.

For almost 35 years, its production workshop in Belgium has been the leading producer of healthy and 100% natural waffles that it exports chilled (frozen) to the four corners of the world! Our recipes are certified palm oil and soya free. Feel free to contact us to: <https://gofrino.eu/en/>

NEW PRODUCTS AND INNOVATIONS

Clean Label Recipe: palm oil and soya free.

CERTIFICATION

IFS - BRC - ORGANIC



MILCAMPS

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ACTIVITIES, PRODUCTS AND BRANDS

Located in the heart of Belgium, MILCAMPS has developed its expertise and savoir-faire and focuses on making great-quality products since 1932. The waffle factory offers Liege waffles, Brussels waffles and galettes waffles with an authentic taste preserved by an artisanal method. MILCAMPS is part of the JACQUET BROSSARD group, one of the French leaders in industrial breads and pastries and a member of the LIMAGRAIN group.

NEW PRODUCTS AND INNOVATIONS

In order to meet market requirements, MILCAMPS develops recipes that respect the environment and health. The palm-oil-free Liège waffle is one of our new developments.

CERTIFICATION

BRC certification - IFS certification - SC2026 Self-Checking system - Smeta certification
Organic certification (BE-BIO-001) - RSPO SG certified palm oil



MYDIBEL

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ACTIVITIES, PRODUCTS AND BRANDS

The MYDIBEL Group is a family business specializing since 1988 in the development, production and commercialization of potato products: including chilled (fries), frozen (cut potatoes, hash browns and puree specialties) and dehydrated (flakes and granules) products. MYDIBEL invests both in their own branding and in private label supplying companies from a variety of customer segments: food service, retail and industry.

NEW PRODUCTS AND INNOVATIONS

Swiss rösti or American hash browns... Whatever you call them, all are specialties based on freshly grated potato and perfectly at home in our Happy Rösti Family!

We only use specially selected yellow potato varieties. These are pre-cooked in vegetable oil, rapidly frozen (IQF) and stored at -18 °C. Available in various shapes and sizes these tasty potato products are naturally deliciously crispy, without the need to add any coating.

CERTIFICATION

IFS, BRC, Halal, Kosher, ACS, FDA, Sedex



NATUR'INOV

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ACTIVITIES, PRODUCTS AND BRANDS

NATUR'INOV is a Belgian company specialized in distribution of organic food products for 45 years and in bulk sales for 15 years. Our core-business is organic products around nuts and dried fruit with more than 400 references in bulk.

The NATUR'INOV team developed a global, easy and hygienic solution to boost bulk sales in stores called Econological. Everything is designed to offer 30 products per 1.25m in a beautiful, hygienic and attractive space. <https://www.youtube.com/watch?v=xMqrS33PJZc>

The approach of NATUR'INOV is based on the selection of products combining pleasure and well-being in respect of the environment.

The pre-packed creations by NATUR'INOV: Bio by NATUR'INOV - a range of organic dried fruits and nuts; Veggizz - crispy chips of carrots, parsnips and beets; Crispyzz - a range of fruits and mix of freeze-dried fruits; Just Juice - a range of sugar free healthy juices; Veganï - a range of vegan spreads.

NEW PRODUCTS AND INNOVATIONS

Crispyzz : Freeze-dried superfruit chips rich in antioxidant with no added sugar and preservatives. Produced by freeze-drying which is a process for extracting the moisture from a product, which involves low temperature and low pressure. So that it helps to preserve better nutrients and taste. Made of superfruit. Packed under protective atmosphere. Sial innovation 2020

Veganï: Three different tastes with unique recipes. Vegetable and delicious alternative to the omega-3 nutrients in fish. In all Veganï spreads the quantity of alpha-linolenic acid is more than 100 mg which represents between 40 and 70 % of the omega-3 whole daily requirement. Sial innovation 2020

Just juice: Lactofermented vegetable beverages as alternative lactose- and cholesterol-free source of probiotics. Five different tastes of pure vegetable juices which are rich in important for our digestion probiotics. Sial innovation 2020

CERTIFICATION

BE-BIO-01 - ISO 22000: 2005 - Fairtrade - Vegan



PMSWEET

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ACTIVITIES, PRODUCTS AND BRANDS

PMSweet designs and creates luxury artisan patisseries intended for the catering sector, distributors, retailers and export.

NEW PRODUCTS AND INNOVATIONS

- °Sweet macarons (in all shapes and sizes)
- °Savory macarons (foie gras, white truffle, goat cheese fig thyme, etc.)
- °Eclairs, mini desserts and pastries
- °Vegan products (gluten, sugar, lactose free)

CERTIFICATION

BRC Food, IFS Food



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ACTIVITIES, PRODUCTS AND BRANDS

Family owned business since 1902 specialized in the transformation of roots and dried fruits for the production of high fruit content spreads, juices, purees and syrups. We are the owner of the brands "Du Vrai Sirop de Liège", "Poiret" our no-added sugar range with 5 flavors "Pomona" and "Choc'Happy". Our products aim at naturality with understandable ingredients lists and suitable for all.

Our most iconic products are:

- High fruit content jellies (combination of apple, pear and date syrup)
- Date spread (delicate mix of dates and a hint of apple to bring texture to the spread)
- Date Syrup (organic and conventional)
- Clean label and allergen free chocolate

NEW PRODUCTS AND INNOVATIONS

Our latest product is Choc'Happy, which is unique and innovative on the market, it is a chocolate spread with a high cocoa content developed, with a very short and natural ingredients list. It has an exquisite dark chocolate flavor profile, perfect for the most exigent taste buds. The recipe has been developed without any allergen (no gluten, lactose, etc...), any additives nor preservatives. Furthermore, the product is suitable for vegan, vegetarian and above all contains no palm oil. This product is available in a spreadable or topping version.

CERTIFICATION

IFS, Bio, Halal, Kosher, FSSC22000



SMILING BAKER

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sales@smilingbaker.be
www.food.be/companies/smiling-baker

CONTACT

Robin NEMAYECHI, Sales Manager
+32 497 651 454



ACTIVITIES, PRODUCTS AND BRANDS

Our company, SMILING BAKER, produces the authentic Liege waffle with pearls of sugar made in the traditional way. We also offer various kinds of waffles:

- The authentic waffles (either 100% butter or 100% margarine or mixed butter 50% - margarine 50%)
- The cinnamon waffles
- The chocolate chips waffles

Waffles are supplied at room temperature (10 weeks use-by-date) or frozen (18 months use-by-date). We can adapt the packaging according to the client's needs: individually wrapped, in pairs, in bulk, in a blister pack or in a display. It is also possible to make a packaging with a complete and personalized brand label.

NEW PRODUCTS AND INNOVATIONS

We invest in automatic machines in order to constantly improving the quality of our products. We are very flexible and are able to offer different weights: 60 gr - 80 gr - 90 gr - 100 gr - 115 gr

In the near future we aim to expand our product range.

CERTIFICATION

We are BRC certified.



UNIVERS DRINK

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administration@nightorient.com
www.universdrink.com

CONTACT

Arnaud JACQUEMIN, Delegated Administrator
ajacquemin@nightorient.com



ACTIVITIES, PRODUCTS AND BRANDS

For 10 years now, our Belgian Company makes constantly recipes to expand its range and answer to consumer's needs. Sparkling classic or rosé, red Wine, white or rosé which 3 are organic certified, several trendy cocktails, this is how UNIVERS DRINK satisfies its clients around the world. Awarded many times for products quality, UNIVERS DRINK offers a real alternative for people who don't want or can't consume alcohol.

NEW PRODUCTS AND INNOVATIONS

Recently, UNIVERS DRINK added a second Gin to its spirits category. There are now the PVRE GINZERO 12 Botanics and the PVRE GINZERO Strawberry.

Also, in the category of still cocktail, Margarita's taste has changed. It became the Margarita Strawberry.

Finally, feel free to discover the new packaging of "Night Orient" and "Vendôme Mademoiselle" brands.

CERTIFICATION

Brands like « Vendôme Mademoiselle », « Vendanges Mademoiselle » and « Vina'O° » are organic certified.

A large part of our products benefits from Halal certification.



UPIGNAC

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ACTIVITIES, PRODUCTS AND BRANDS

Manufacturing FOIES GRAS of Duck and Goose and derived products for retail and foodservice. For 35 years, leader on Benelux market and supplier of connoisseurs.

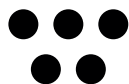
NEW PRODUCTS AND INNOVATIONS

Specialist in poultry, UPIGNAC can now propose its range of superior quality chicken. our slaughterhouse managing a full integrated chain.

CERTIFICATION

FSSC22000 HALAL





Wallonia.be

EXPORT
INVESTMENT

WALLONIA EXPORT & INVESTMENT AGENCY

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Wallonia.be

Feel inspired

