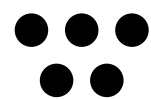


**HiE Ni 2018**

**BELGIUM - WALLONIA**



**Wallonia.be**

EXPORT  
INVESTMENT

**food.be**  
Small country. Great food.

**BELGIUM - WALLONIA**



**27 - 29 Nov 2018**  
**Messe Frankfurt, Germany**  
**Hall 8**  
**Booth N70 - N71**



## WALLONIA EXPORT-INVESTMENT AGENCY (AWEX)

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**Place Saintelette 2**

**B-1080 BRUSSELS**

**BELGIUM**

**Phone: +32-2-421 82 11**

**E-mail: [info@awex.be](mailto:info@awex.be)**

**Website: [www.awex-export.be](http://www.awex-export.be)**

**[www.investinwallonia.be](http://www.investinwallonia.be)**

**[www.wallonia.be](http://www.wallonia.be)**



AWEX, partner of the international economic development of Wallonia.

The Wallonia Export-Investment Agency (AWEX) is in charge of the development and management of Wallonia's international economic relations.

With regards to foreign trade, the Agency has a promotion and information mission with regard to both the international and Walloon business community.

Intended for purchasers, decision-makers, importers and foreign prospects, the Agency can, on request:

- pass on economic data regarding Wallonia and its export potential;
- provide information on the products and services of Walloon businesses;
- seek Walloon businesses for the conclusion of international partnerships;
- distribute lists of Walloon exporters.

Vis-a-vis Walloon businesses, the Agency is their comprehensive international partner, providing a range of services and activities covering the entire export process:

- General and commercial information on foreign markets;
- Production of individual market studies on request;
- Organisation of commercial canvassing operations (participation in international shows, organisation of economic missions, sector-based contact days, etc.);
- Contacts with international organisations;
- Promotion of Wallonia and its export potential;
- Financial support and funding for exports;
- Training and raising awareness of international professions.

With regards to foreign investment, the Agency provides general expertise in the areas of promotion, prospecting and informing potential investors. It also ensures active monitoring of investors based in Wallonia, as well a mission to find foreign buyers for Walloon industrial sites in the process of restructuring.

AWEX is also competent for the strengthening of the Wallonia brand image overseas.

AWEX has a workforce of more than 400 people and about one hundred offices overseas.

## USEFUL ADDRESSES

### BELGIUM

#### AWEX

Espace International Wallonie-Bruxelles

Place Saintelette, 2

B-1080 BRUSSELS

Tel : +32 2/421 82 11

Website : [www.walfood.be](http://www.walfood.be)

E-mail : [agro-eur@awex.be](mailto:agro-eur@awex.be)

**Pascale DELCOMMINETTE, CEO**

#### **Delegate of the Agro-Food Department**

**Arlette TANASIJEVITCH**

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#### **Trade and Investment Commissioners in Germany**

**KÖLN - Isabella PROFETA**

Wirtschafts-und Handelsvertretung der Wallonie - AWEX

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#### **MÜNCHEN - Quentin DERZELLE**

Belgische Wirtschaftsvertretungen

AWEX / Bruxelles Capitale

Maximiliansplatz 12a

D-80333 München

Tel : + 49 89 389 8920

E-mail : [munich@awex-wallonia.com](mailto:munich@awex-wallonia.com)

#### **AACHEN - Jacqui MEESEN**

Wirtschafts-und Handelsvertretung der Wallonie - AWEX

Hütte, 79/20

B - Eupen 4700

Tel : 32-87-56.82.19

E-mail : [j.meessen@awex-wallonia.com](mailto:j.meessen@awex-wallonia.com)



## **WWW.WALFOOD.BE: A WEBSITE LINKING TO 240 BUSINESSES**

If you are looking for one of the following production methods: **organic, Halal, Kosher**

...  
If you are interested in **PRIVATE LABEL** (distributor branded products)  
If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

## **WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:**

Bakery and confectionery  
Beers and spirits with character  
Chocolate and confectionery  
Commercial and collective catering  
Dairy and egg products and derivatives  
Delicatessen products  
Fish, crustaceans and shellfish  
Food Ingredients  
Fruits and vegetables  
Meat and cold cuts  
Spices and condiments  
Water and non-alcoholic drinks  
Miscellaneous

**FOR INFORMATION ON THESE BUSINESSES OR THE POTENTIAL OF THE  
WALLOON AGRIFOOD SECTOR, YOU ONLY NEED ONE ADDRESS: AGRO@AWEX.BE**



## EXHIBITORS

Booth nber

page

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FERMENTED PRODUCT PARTNER

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LABORATOIRES PARIS ELYSEES

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SIROPERIE MEURENS

8

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SOTECNA

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SYNAPHARM

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THT

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VÉSALE PHARMACEUTICA

12

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## FERMENTED PRODUCT PARTNER

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Rue Herman Meganck, 21  
B - 5032 ISNES  
Tel : +32 81/71 34 00  
E-mail : [info@byfpp.com](mailto:info@byfpp.com)  
Website : [www.byfpp.com](http://www.byfpp.com)



### CONTACT

Nathalie VROYE, Business Developer  
Tel : +32 81/40 91 44  
Mobile : +32 499/88 36 11  
E-mail : [n.vroye@byfpp.be](mailto:n.vroye@byfpp.be)



### ADDED VALUE

FPP is a company active in the drying and formulation of food products. The company also offers feasibility studies for the drying of specific products, advice and expertise in the fields of drying and formulation of pharmaceutical and food products. In addition, the company offers its own range of products.

### PRODUCT RANGE

FPP manufactures native and hydrolysed vegetable and animal proteins :

- Vegetable: Hemp and pea proteins. The hemp protein is certified ORGANIC and of European origin. Naturally rich in protein and fiber.
- Animal: Milk proteins (Whey & Casein). Strongly used by athletes for quick assimilation.

### MAIN REFERENCES

FPP is represented through numerous European distributors.

### CERTIFICATION

GMP +, HACCP, BIO

# LABORATOIRES PARIS ELYSEES

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Rue de Menin, 28

B - 7700 Mouscron

Tel : +32-(0)56/33 08 35

E-mail : [info@e2essentialelements.com](mailto:info@e2essentialelements.com)

Website : [www.e2essentialelements.com](http://www.e2essentialelements.com)



## CONTACT

Frédéric ROGGE, Sales

E-mail : [frederic@e2essentialelements.com](mailto:frederic@e2essentialelements.com)

## COMPANY BACKGROUND

The experience and global recognition of the Paris Elysées Group in the industry led to the creation in 2012 of Laboratoires Paris Elysées, whose objective is to offer exclusive products based on 100% natural and organic Essential Oils under the E2 ESSENTIAL ELEMENTS.

## ADDED VALUE

E2 Essential Elements essential oils compositions are scientifically developed with the utmost care and respect of the strictest standards in the field of aromatherapy. We offer Highly Qualitative Products without GMOs or endocrine disruptors, our components come 100% from the vegetal world.

## PRODUCT RANGE

A selective range of 100% natural and organic products based on carefully selected, high quality essential oils: Aerial sprays, cosmetic gels, diffusion devices and their capsules, sport range, health food dietary supplement,...

## MAIN REFERENCES

E2 Room Mist Better Air 47 Essential Oils 100% BIO, E2 Room Mist Better Night 21 Essential Oils 100% Organic, E2 Room Mist Breathe Deep 28 Essential Oils -100% Organic.

## CERTIFICATION

ECOGARANTIE. BE- BIO 01 CERTYSIS AGRICULTURE UE/NON UE



# SIROPERIE MEURENS

---

Rue Kan, 2

B - 4880 AUBEL

Tel : +32 87/32 27 20

Mobile : +32 477/81 32 83

Website : [www.sirop-de-liege.com](http://www.sirop-de-liege.com)



SIROPERIE MEURENS

## CONTACT

Raphael MAGETTE, Business Developer

Tel : +32 87/32 27 20

## COMPANY BACKGROUND

Since 1902 SIROPERIE MEURENS is specialized in fruit processing fruits in the most natural and clean way, preserving them from chemical helps without compromising on efficiency.

## PRODUCT RANGE

Juices & spreads for retail/ food service: apple juice, fruit spreads, chocolate spreads without added sugar.

Ingredients for industrial uses : juice concentrates and purees (apricots, dates, figs, prunes, raisins, sugar beet, roasted chicory...)

## MAIN REFERENCES

CARREFOUR - AHOLD - ALDI - LIDL - NESTLE - GUYLIAN BELGIAN CHOCOLATES - DÖHLER-TAKASAGO.

## CERTIFICATION

IFS - ISO22000 - HALAL- KOSHER - ORGANIC



## SOTECNA

---

Rue des Gaulois, 7B  
B - 7822 GHISLENGHIEN  
Tel : +32 68/28 31 02  
Mobile : +32 485/11 10 19  
E-mail : sales@sotecna.com  
Website : www.sotecna.com

**sotecna**  
Snail Extracts



### CONTACT

Adèle NOWAK, Sales Support  
Tel : +32 2/353 00 28  
Mobile : +32 485/11 10 19  
E-mail : a.nowak@sotecna.com

### ADDED VALUE

SOTECNA is a premium producer/supplier of Essential Oils, Snail Extract and brings Enzymatic wastewater solutions to its broad customer portfolio.

### PRODUCT RANGE

SOTECNA's main activity is the production of 100% local, pure and natural Essential Oils for the Flavors & Fragrances industries. The company is internationally known for the production of the "European Wasabi" Essential Oil which is specially made from Belgian Horseradish roots. Specialized in "old & traditional flavors", SOTECNA offers a range of local Essential Oils which the main application is the food flavouring.

### MAIN REFERENCES

Horseradish essential oil, Angelica Root essential oil, Angelica Seeds essential oil, Lovage Root essential oil, Carrot Seeds essential oil, Black Mustard essential oil. HELISKIN® & NUTRELIX®.

### CERTIFICATION

Kosher

## SYNAPHARM

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B-4000 LIEGE  
Tel : +32 4/252 70 41  
Fax : +32 4/252 71 48  
E-mail : [info@synaco.com](mailto:info@synaco.com)  
Website : [www.synaco.com](http://www.synaco.com)



### CONTACT

Pascale AZZAM, General Manager  
E-mail : [pascale.azzam@synaco.com](mailto:pascale.azzam@synaco.com)



### ADDED VALUE

SYNAPHARM INDUSTRIAL SYNTHESIS is involved in process development for chemical synthesis. SYNAPHARM produces ATA Mg<sup>®</sup>, Magnesium Acetyltaurate, an innovative Magnesium Vector with proven physiological action.

Our technology and expertise in application allow us to offer a valuable technical support for our customers' product developments and their quality and competitive advantages.

### PRODUCTS AND SERVICES / BRANDS / MARKETS

ATA Mg<sup>®</sup> combines the well-known magnesium and taurine properties to innovative properties: ATA Mg<sup>®</sup> is a neurotransmitter inhibitor of kainic acid (involved in headache and migraine) and a vascular protector. ATA Mg<sup>®</sup> has a demonstrated effect in premenstrual syndrom and in attention deficit hyperactivity disorder (ADHD).

### REFERENCES

SYNAPHARM's technology and service are acknowledged by its Belgian and international customers.

Rue Camille Hubert, 17  
 B - 5032 GEMBLOUX  
 Tel : +32 81/71 99 20  
 E-mail : info@tht.be  
 Website : www.tht.be



**CONTACT**

Mauro DIAZ, Sales & Marketing Manager  
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 Mobile : +32 498/93 41 97  
 E-mail : mauro.diaz@tht.be



**ADDED VALUE**

European producer of Freeze-dried probiotics bacteria strains. Our main asset is flexibility : we can supply small orders and big volumes thanks to our scaling manufacturing process.

**PRODUCT RANGE**

THT produces freeze-dried bacteria powders of more than 30 different probiotics strains. Among them: Lactobacillus sp, Bifidobacterium sp, Bacillus as well as saccharomyces boulardii. These powders are used as ingredients in the manufacturing of food supplements or meat starterculture. In addition, we can manufacture finished product with your private label.

**MAIN REFERENCES**

PRAYON & PURATOS

**CERTIFICATION**

ISO 22000; ISO9001

**tht**  
 PROBIOTICS & STARTER CULTURES  
 www.tht.be  
 info@tht.be

**EUROPEAN PRODUCER OF PROBIOTICS**  
 Lactobacillus, Bifidobacterium & Saccharomyces boulardii  
 A wide range of packagings that meet all specific needs

| Strain | Species                      |
|--------|------------------------------|
| 1      | Bifidobacterium adolescentis |
| 2      | Bifidobacterium animalis     |
| 3      | Bifidobacterium animalis     |
| 4      | Bifidobacterium animalis     |
| 5      | Bifidobacterium animalis     |
| 6      | Bifidobacterium animalis     |
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| 26     | Bifidobacterium animalis     |
| 27     | Bifidobacterium animalis     |

**PRAYON** www.PRAYON.COM

# VÉSALE PHARMA

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B - 5310 NOVILLE S/MEHAIGNE  
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E-mail : [export@vesalepharma.com](mailto:export@vesalepharma.com)  
Website : [www.vesalepharma.com](http://www.vesalepharma.com)



## CONTACT

Marleen Van D'Huynslager  
Tel : +32 81/56 00 06  
Mobile : +32 471/86 20 31  
E-mail : [marleen.vds@vesalepharma.com](mailto:marleen.vds@vesalepharma.com)



## COMPANY BACKGROUND

VESALE PHARMA is a pioneer in R & D in probiotic solutions. Based in Belgium (Walloon Region), it currently employs around fifty people on its production site and at its headquarters. Owning six patents worldwide, it markets its products in twenty countries.

## ADDED VALUE

VESALE PHARMA dedicates 23% of turnover in R&D every year and is developing applied & fundamental researches in fields of probiotic therapy and technology as well as of applied metabolomics and phagotherapy. VESALE works on with major Belgian and international Universities or Institute, e.g. the Institut Pasteur of Lille (France) and Texas A&M University (USA). Among the six patents, the patent Intelicaps® is a world unique revolutionary technology of probiotics micro-encapsulation that give a much higher value and efficacy to the probiotic solutions compared with the competitors' products.

## PRODUCT RANGE

VESALE PHARMA developed a full range of products for all life stages. Its portfolio covers three therapeutic fields: a) The pediatric products with mainly the Bacilac Infantis range - B) The women health range and c) The adult range. New products will be launched in 2019.

## CERTIFICATION

CE Mark (Regyn Product) - European Scientific League of Probiotics (ESLP)



## History

In 2010, a group of companies express its will to create an EIG focused on a common vision of nutrition and health. The cluster Wagralim decide to support the project (logistic, financial and human support).

To face the challenges of tomorrow regarding wellbeing and nutrition, Belgian companies active in health ingredients decided to join forces. In 2012, they created the Belgian Health Ingredients Group (BHIG).

It covers several areas of expertise and therefore offers a wide range of solutions responding to specific health challenges in nutrition. All of the ingredients are from natural origin and are designed to meet your strict requirements. The BHIG is intended to propose a complete but customized solution to the health nutrition market.

It goes even one step further to establish itself as a key player on the market. To do so, the Group is developing a quality label with the contribution of a scientific committee.

## What is the BHIG?

It is a group of Health Ingredients Producers :

- providing high quality healthy food ingredients
- providing market and technical expertise
- providing assistance in regulatory affairs
- providing solutions to Food Manufacturers

The Group is now developing a brand (label), BHIG Natural, attesting the natural state and the quality of the ingredients.

## What are its goals?

- Defend and promote the positive effects of the members' ingredients having a scientific valorisation.
- Favour R&D around health and nutrition, promote the scientific, economic and legal objectives.
- Offer visibility and added credibility to the members.
- Favour the exchange of contacts and informations between members.
- Assure different competences (nutritional, legal).
- Common events (trade events, missions, seminars...).
- Develop a common marketing strategy for international markets and develop a brand (label).

**Contact : [info@bhig.be](mailto:info@bhig.be)**



# Feel inspired



**Jean Galler,  
chocolatier**

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*« From Wallonia,  
the world is in  
your hands »*

---



Wallonia.be

## Wallonia is full of great assets. Help spread the word !

You like Wallonia and you want to enhance its global reputation ? Join our network of Wallonia.be Brand Ambassadors !

### One mission, lots of benefits!

We want to promote Wallonia and you can help us: share information from our website and social networks, add the Wallonia.be logo and slogan Feel inspired to your website, blog or email signature, inform us about development opportunities for the Wallonia Region, bring the brand to life by actively taking part in conversations on Facebook, Twitter or LinkedIn and by recruiting other Ambassadors...

In return, you get a chance to:

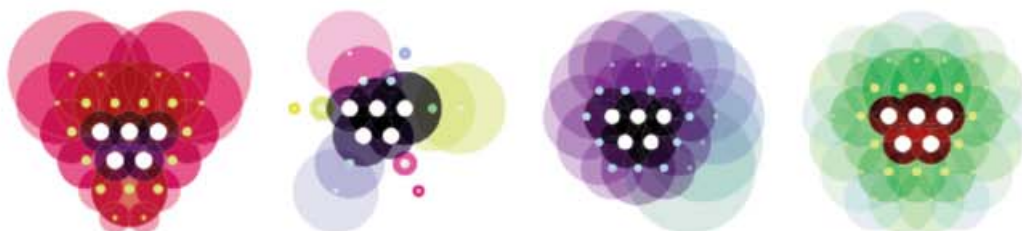
- promote your activities and share your success stories on the Wallonia.be Ambassadors' blog
- expand your network using the private area on the portal
- receive a newsletter about the Region and the Brand Ambassadors' network
- be invited to exclusive events
- use the Wallonia brand logo and benefit from the Region's reputation

### How to become a Brand Ambassador?

Complete the online application form on the website (<http://www.wallonia.be/en/ambassadors>). Simply answer three questions and we will let you know if your profile matches the network we want to implement.

### Do you want more information?

Contact : [ambassador@wallonia.be](mailto:ambassador@wallonia.be) !

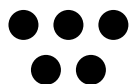


**Wallonia is open to the world !**

... with a sense of sharing, accessibility, technical know-how and quality of life







Wallonia.be

EXPORT  
INVESTMENT

**WALLONIA EXPORT-INVESTMENT AGENCY**

**Export**

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Website: [www.investinwallonia.be](http://www.investinwallonia.be)



Wallonia.be

**Feel inspired**

