



BELGIUM Wallonia

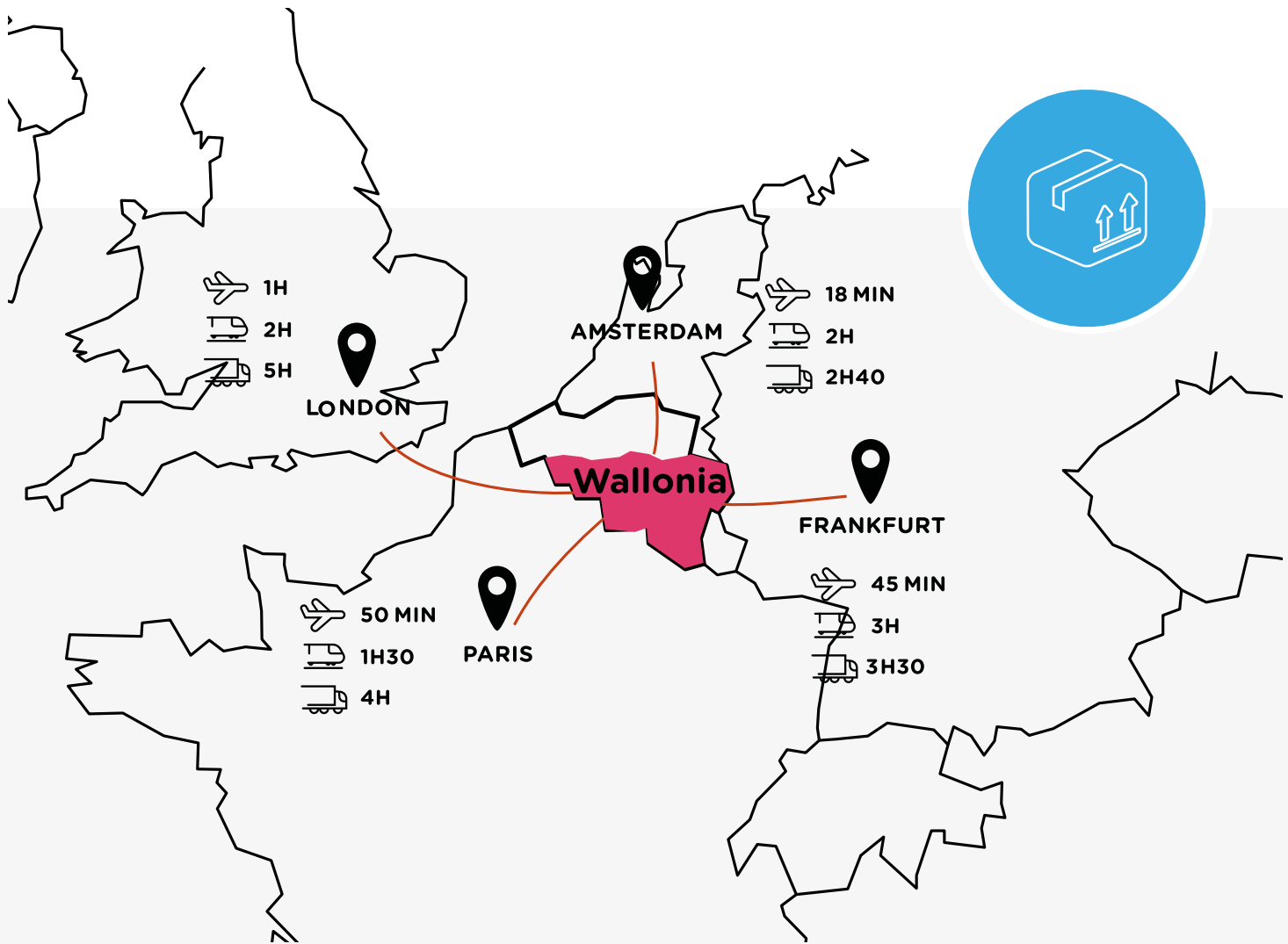
@ GULFOOD 2025

17 - 21 February 2025

DUBAI



Wallonia.be



Wallonia has an excellent logistics infrastructure and «multimodality» is the keyword. **Liege Airport** was awarded the title of **best cargo airport in the world** for the year 2020. You will also find yourself well supported : the actors of the sector are gathered in the «Logistics in Wallonia» cluster.



BELGIUM

Wallonia

GULFOOD 2025

Sheikh Saeed Hall

S2-C16

17 - 21 February 2025

DUBAI WORLD TRADE CENTRE

Wal
Food


Wallonia.be

Wallonia, open to the world at the heart of Europe

To begin with, a little bit of geography is required... Wallonia is, with Brussels, the part of Belgium where French is spoken. But also, English, German and Dutch, since its privileged position in the heart of Europe – out of Europe's 500 million consumers, 60% are located within a 1,000-kilometer radius around Wallonia – makes it an economic crossroads of choice, naturally open to the world, offering a multitude of advantages to foreign investors.

By coming to Wallonia, you are locating your business in the direct vicinity of Brussels (1,700 European HQs, European Union, NATO, 2nd world journalistic center after Washington DC...), between Paris, Amsterdam, London, Luxembourg and Frankfurt. This ideal position gives you access to a market of 375 million consumers in four hours by road, with distribution facilitated by highly developed infrastructure, including five multi-modal platforms in particular on the borders of Germany, the Netherlands and France. In addition, a serious advantage in this part of Europe that is almost saturated, you have rapid access to infrastructure tailored to your needs. In effect, large spaces and buildings that are immediately available await you in more than two hundred business parks. Ideally located in Europe's major corridors of communication, they are equipped at a real estate cost that is amongst the lowest in Europe.

Then it should be noted that rates of corporation tax are amongst the lowest in Europe (between 26 and 28%), in addition to an attractive tax regime for shareholders and expatriate executives. In addition, the self-funded share of an investment is tax-deductible. In parallel with this attractive taxation regime, significant financial incentives are offered. In fact, European and regional financial support is particularly significant and completely tax exempt: in some parts of the region this financial support can amount to 30% of the investment for large companies and 35% for SMEs.

Finally, several strengths are a direct result of the region's human resources... Personnel you find in Wallonia are productive, competent and multilingual. In fact, its productivity is among the highest in the world and the supportive social consensus ensures a quality of business relationships without comparison. You should also be aware that Wallonia is one of the world's largest exporters on a per capita basis. By setting up your business here, you will benefit from an exceptional export culture that is open to the world, as well as financial incentives and a network of more than a hundred economic and commercial attachés throughout the world...

A few figures to support this export trend: while Wallonia represents approximately 0.1% of world GDP, Walloon companies are responsible for 0.3 % of world trade, and nearly 70% of the overall turnover of Walloon firms is derived from exports, one of the highest export rates in the world (EU average: 30%).

WALLONIA EXPORT & INVESTMENT AGENCY

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above.

In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

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Pascale DELCOMMINETTE | CEO

www.awex-export.be
www.investinwallonia.be
www.wallonia.be



WWW.WALFOOD.BE

A WEBSITE LINKING TO 300 BUSINESSES

If you are looking for one of the following production methods:
organic, Halal, Kosher ...

If you are interested in **PRIVATE LABEL** (distributor branded products)
If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:

- Bakery, confectionery and waffles
- Beers and spirits with character
- Chocolate and confectionery
- Commercial and collective catering
- Dairy and egg products and derivatives
- Delicatessen products
- Fish, crustaceans and shellfish
- Ingredients and Food Supplements
- Fruits and vegetables, Belgian fries
- Meat and cold cuts
- Spices and condiments
- Water and non-alcoholic drinks
- Miscellaneous

FOR INFORMATION ON THESE BUSINESSES OR
THE POTENTIAL OF THE
WALLOON AGRIFOOD SECTOR,

YOU ONLY NEED ONE ADDRESS :

AGRIFOOD@AWEX.BE



Inspired by Food

Wal
Food


Wallonia.be

USEFUL ADDRESSES



BELGIUM AWEX

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CROSS MARKETS GULFOOD Dubai 2025!

17 > 21
FEB
2025

Gulfood



Wallonia.be

Discover Belgian Innovation at Gulfood 2025!

Join us at the **Belgian Pavilion** at Gulfood, the world's largest food exhibition, and explore the latest in **innovative food products and cutting-edge food technologies** from Belgium.

I am delighted to announce that I will be present at the **Belgian Pavilion** (Sheikh Saeed Hall, Stand 2C-C16, Dubai World Trade Centre) to assist in connecting **Pakistani buyers and trade visitors** with leading **Belgian manufacturers, suppliers, and exporters** offering a wide range of premium food products and industry ingredients.

If you're planning to attend Gulfood 2025 and are eager to meet **renowned Belgian companies**, discover **innovative food solutions**, or explore opportunities to source high-quality food products for your business.

Feel free to reach out to me. I would be happy to arrange a meeting and address any of your inquiries.



Pakistan

Shaukat NIAZI

Trade Commissioner

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Feel inspired



Wallonia.be

EXPORT
INVESTMENT

EXHIBITORS

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ALIMAD FOOD



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ACTIVITIES, PRODUCTS AND BRANDS

ALIMAD FOOD is a Belgian company since 1985

Its main activity: flavored water for the distribution market, purchasing centers and wholesalers.

In 2017, in addition to flavored water, glucose syrup and lemon specialty, the company is expanding its range for the manufacture of Flavors and colorings.

Our products are under our own brands SAMRA / AL ZAHRA / ASSAL / NAHLA / ZEST.

We distribute throughout Europe, Dubai, Canada, Iraq and USA.

CERTIFICATION

HACCP

FSSC22000 (ENCOURS)



ALTESSE QUALITY FOOD



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ACTIVITIES, PRODUCTS AND BRANDS

Altesse Quality Food is a Belgian family-owned company created in 1954. We produce cold emulsified sauces, mayonnaises and vinaigrettes only with selected finest raw ingredients. Our products are sold under our own brands or in Private Label under Retail. We can propose Retail and Foodservice packaging.

CERTIFICATION

IFS certification, EUROHALAL certification, IMANOR certification, ORTHODOX UNION certification



BAKBEL EUROPE



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ACTIVITIES, PRODUCTS AND BRANDS

Since 2007, Bakbel is a Belgian SME specializing in the production of fruit-based ingredients for the pastry and bakery industry. The range includes all types of technical glazes (cold, hot, chocolate, spray), fruit fillings, water-based creams (eggless and non-dairy), etc. From the heart of Europe, Bakbel manufactures, markets and ships its products to all continents.

CERTIFICATION

BRC AA+, HACCP, HFCE Halal, KOSHER



CONFITURE L'ARDENNAISE



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CONTACT

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ACTIVITIES, PRODUCTS AND BRANDS

Existing for more than 50 years, situated in the south of Belgium, our key words are: production of organic and traditional jams, Belgian family business, small structure meaning flexibility. Product is pasteurized and controlled by an online metal detection system, 100% natural products - no additive and/or color added. In our range we have:

Pur natur, organic jam, available in various formats.

Vallée de l'Ourthe, traditional jam, available in various formats.

CERTIFICATION

IFS certification



DARI FOODS INTERNATIONAL



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CONTACT

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ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Located in Verviers, in the heart of Europe, DARI Foods International is specialized in production of Premium Quality Couscous. This factory is part of DARI, an industrial group well known for its leadership and know-how in the production of couscous & pasta.

Targeting distributors and copackers (Private label), Industrials.

Sizes: 500g, 1kg, 5kg, 25Kg, Big bags - by tanker truck.

CERTIFICATION

Our factories operate under the international management quality systems and standards such as ISO22000 and IFS



Experts of Quality Couscous

Ethnic Market	Private Label	Industrials - Food Service
		
500g - 1Kg - 2Kg - 5Kg	500g - 1Kg - 2Kg - 5Kg	10Kg - 25Kg - 1Ton Big Bag

Made in Belgium

DELY WAFELS



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CONTACT

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ACTIVITIES, PRODUCTS AND BRANDS

Dely Wafels, founded in Belgium, offers a wide range of frozen waffles for retail and foodservice. With innovative recipes and packaging solutions, we produce up to 800,000 waffles daily in our state-of-the-art facility. Our products combine artisanal quality with modern efficiency, tailored to meet specific customer needs worldwide.

CERTIFICATION

Dely Wafels is BRC, IFS, Halal, and Kosher certified, complying with FSMA and CEDEX standards. Committed to sustainability, we aim for ESG certifications like B-Corp to strengthen our dedication to quality and responsibility.



ECOFROST



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ACTIVITIES, PRODUCTS AND BRANDS

We are producers of frozen French fries and specialties derived from potatoes.

CERTIFICATION

BRC, IFS, Ethical trading initiative, SMETA, AFSCA, FAVV, FDA, Lean and Green, Feed Chain Alliance, AEO, Kosher, Halal



EUROFIT MILK PRODUCTS



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ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Our group, specialized in producing and trading dairy products, has through the years been able to make itself known as a privileged partner of both major industrial and distribution groups.

Our range of products include the following products:

For the retail sector: UHT milk, cream, concentrated milk, coffee milk, soya drinks, baby-food,..), creamy yoghurts, soya desserts, milk drinks and infant formula.

New range of plant-based drinks !

CERTIFICATION

We are IFS Broker, Organic and Halal on most of our products.



Helior

PLANT-BASED DRINK



Produced in France by EURO-FIT 10 route de L'arbois - 41000 SAINT-GERMAY-DE-VALENTIN - France
Distributed by EURO-FIT MESSAGE 1007 in the Gulf countries, Luxembourg and the UK - 12001 in other countries.

ILANGA NATURE



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ACTIVITIES, PRODUCTS AND BRANDS

Ilanga Nature is a family-owned business specializing in the production and export of Bourbon vanilla and its derivatives (extracts, paste, powder, pearls, caviar, etc.). We also produce and market a wide range of crude and monofloral honeys. We have operations in both Madagascar and Belgium.

CERTIFICATION

ECOCERT (Organic)
Halal
IFS (in progress)



NUTRADIA



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ACTIVITIES, PRODUCTS AND BRANDS

Nutradia is a producer of Healthy Snacks based in Belgium. We are specialized in manufacturing Private Label Popped Chips on behalf of Leading Brands and Retailers. Our Popped Chips are Healthy Natural and Tasty. Our mission is to evolve consumers to a better-for-you snacking behavior by providing snacks that are healthy and delicious. Our Chips are made following the Air Popped Technology. High protein, Vegan, Low Fat, GMO Free, Halal suitable.

CERTIFICATION

IFS - Kosher - Organic - AIB International - Accredited supplier of Leading companies



OSAN DRINKS



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CONTACT

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ACTIVITIES, PRODUCTS AND BRANDS

OSAN produces and markets gourmet beverages that are naturally alcohol-free and very low in calories. OSAN offers still versions to pair with your meals and sparkling options to elevate your events without compromise.

CERTIFICATION

Certificate pursuant to Article 35(1) of Regulation (EU) 2018/848 on organic production and labelling of organic products. CERTISYS (BE-BIO-01)

OSAN

PROUDLY
MADE IN BELGIUM

0% alcohol

pleasure
of the
table

Gourmet 00.00% Botanical Drinks

Created by Sang Hoon Degeimbre, L'air du temps.
No aromas, no preservatives, no colorants,
only organic fresh field plants.

WWW.OSANDRINKS.COM

pure
nature

-BE-BIO-01

MORE INFORMATIONS ON OUR RANGE - WWW.OSANDRINKS.COM

PMSWEET



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ACTIVITIES, PRODUCTS AND BRANDS

PMSweet, a Belgian company specialized in producing artisan-crafted macarons, shares and exports its expertise to professionals in the sweet treat domain.

Our two certified production sites, one partially manual, the other entirely automated, mean we can meet all requests, even the most insane!

CERTIFICATION

BRC, UTZ, Fairtrade cocoa & IFS



PULVIVER



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ACTIVITIES, PRODUCTS AND BRANDS

Pulviver is a producer of functional egg powders. The success behind Pulviver is innovation, product development and sustainability. Pulviver is part of an international network. Lodewyckx NV belongs to the Group and offers a wide range of egg products under COCOVITE brand name. Pulviver is a supplier of egg powders and namely the «INSTANT» egg albumen powders. COCOVITE offers a wide range of egg products.

CERTIFICATION

Our certifications are: BRC, BIO, HALAL, KOSHER and KAT (www.pulviver.com/certificates & www.cocovite.be/en/certificates).



ROYALE LACROIX



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ACTIVITIES, PRODUCTS AND BRANDS


Royale Lacroix manufactures and markets a wide range of products mainly 80% vegetable margarines, 10% butter blends, concentrated fats... for cooking and alimentary uses. All formats 200gr, 250gr, 500gr, 2kg, 2,5kg, 10kg & 20kg blocs are available. For some volumes and on request, we offer the possibility to produce under private labels. Our own private brands are Ravi, Bomar, Valor, King Azur...

CERTIFICATION


Halal, Certisys, FSSC22000






margarines,
oils and fats **all over**
THE WORLD

quality 

 **technology**

services 

INDUSTRY | BAKERY | STORE & RESTAURANT

SIMPLY BREAD CO EUROPE



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ACTIVITIES, PRODUCTS AND BRANDS

Simply Bread Co empowers the artisan baking community worldwide with its compact and efficient stone oven, specially designed to optimize bakers' production and space. Paired with an innovative app for managing and taking orders, Simply Bread combines technology and simplicity to help artisans develop their passion and business.

Simply Bread products and services are designed to elevate an emerging generation of bakers.

CERTIFICATION

CE, NSF



UNIVERS DRINK



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ACTIVITIES, PRODUCTS AND BRANDS

Since 2009, UNIVERS DRINK, whose best-known brand is Night Orient, has specialized in non-alcoholic festive drinks such as bubbles, wines, cocktails, spirits, liquors and beer. Univers Drink is currently one of the market leaders in Europe and exports to over 50 countries.

CERTIFICATION

Certification Halal & more than 20 awards for innovation and product quality, including Gold Stars from ITQI, silver and gold medals from Gilbert & Gaillard, and the Best Beverage Trophy in its category awarded by WAFA.



NIGHT ORIENT

SANS ALCOOL 0,0% ALCOHOL FREE



Zero Percent, It's Night Orient



Wallonia.be

EXPORT
INVESTMENT

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Wallonia.be

Feel inspired

