PLMA 2018

BELGIUM - WALLONIA





EXPORT INVESTMENT



BELGIUM - WALLONIA

PLMA 2018

29 - 30 MAY 2018

AMSTERDAM – RAI Exhibition Centre Europa Complex, Hall 5 - Food section Boothes : F5755-F5890 Holland Complex, Hall 10 Delta-Non-Food section Boothes : N2023-N2126





EXPORT INVESTMENT

WALLONIA EXPORT-INVESTMENT AGENCY (AWEX)

2, Place Sainctelette B-1080 Brussels + 32 2 421 82 11 info@awex.be www.awex-export.be www.investinwallonia.be www.wallonia.be



AWEX, partner of the international economic development of Wallonia. The Wallonia Export-Investment Agency (AWEX) is in charge of the development and management of Wallonia's international economic relations.

With regards to foreign trade, the Agency has a promotion and information mission with regard to both the international and Walloon business community.

Intended for purchasers, decision-makers, importers and foreign prospects, the Agency can, on request:

- pass on economic data regarding Wallonia and its export potential;
- provide information on the products and services of Walloon businesses;
- seek Walloon businesses for the conclusion of international partnerships;
- distribute lists of Walloon exporters.

Vis-a-vis Walloon businesses, the Agency is their comprehensive international partner, providing a range of services and activities covering the entire export process:

- General and commercial information on foreign markets;
- Production of individual market studies on request;

• Organisation of commercial canvassing operations (participation in international shows, organisation of economic missions, sector-based contact days, etc.);

- Contacts with international organisations;
- Promotion of Wallonia and its export potential;
- Financial support and funding for exports;
- Training and raising awareness of international professions.

With regards to foreign investment, the Agency provides general expertise in the areas of promotion, prospecting and informing potential investors. It also ensures active monitoring of investors based in Wallonia, as well a mission to find foreign buyers for Walloon industrial sites in the process of restructuring.

AWEX is also competent for the strengthening of the Wallonia brand image overseas. AWEX has a workforce of more than 400 people and about one hundred offices overseas.



Useful addresses

BELGIUM

AWEX

Espace International Wallonie-Bruxelles Place Sainctelette, 2 B-1080 BRUXELLES Tel : +32 2/421.82.11 Fax : +32 2/421.87.87 Website : www.walfood.be E-mail : agro-eur@awex.be **Pascale Delcomminette, CEO**

Agrofood Department

Maïté FERREIRA DE CRASTO

Tel : +32 2/421 85 13 Fax : +32 2/421 85 37 E-mail : m.ferreira@awex.be

NETHERLANDS

AWEX The Hague

C/o Ambassade van Belgïe Lange Voorhout, 86/21 et 33 NL - 2514 EJ DEN HAAG The NETHERLANDS Tel. : +31 (0) 70 365 50 19 Fax : +31 (0) 70 361 51 24 E-mail : lahaye@awex-wallonia.com Website : www.wallonie-nederland.nl **Rodrigo DOS SANTOS, Trade Commissioner**



WWW.WALFOOD.BE: A WEBSITE LINKING TO 255 BUSINESSES

If you are looking for one of the following production methods: organic, Halal, Kosher ...

If you are interested in **PRIVATE LABEL** (distributor branded products) If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:

Bakery and confectionery Beers and spirits with character Chocolate and confectionery Commercial and collective catering Dairy and egg products and derivatives Delicatessen products Fish, crustaceans and shellfish Food Ingredients Fruits and vegetables Meat and cold cuts Spices and condiments Water and non-alcoholic drinks Miscellaneous

FOR INFORMATION ON THESE BUSINESSES OR THE POTENTIAL OF THE WALLOON AGRIFOOD SECTOR, YOU ONLY NEED ONE ADDRESS: AGRO-EUR@AWEX.BE





EXHIBITORS FOOD

| AGRAL | F-5888 | 8 |
|--|--------|----|
| ALIMAD FOOD | F-5775 | 9 |
| ALYSSE FOOD | F-5860 | 10 |
| AMIFOOD | F-5862 | 11 |
| BELOURTHE | F-5886 | 12 |
| CAFE LIEGEOIS | F-5755 | 13 |
| CONFITURE L'ARDENNAISE | F-5864 | 14 |
| CORMAN | F-5759 | 15 |
| DELEYE PRODUCTS | F-5858 | 16 |
| DESOBRY | F-5767 | 17 |
| DESSERT FACTORY | F-5872 | 18 |
| DETRY | F-5769 | 19 |
| DIABETICOM | F-5868 | 20 |
| ECOFROST | F-5761 | 21 |
| GICOPA | F-5880 | 22 |
| GLACES DE SMET | F-5854 | 23 |
| НАВІ | F-5878 | 24 |
| L'ECOPAIN D'IGNACE | F-5882 | 25 |
| LIBEERT | F-5783 | 26 |
| MATHOT-SOFRA - FROMAGERIE DE ROCHEFORT | F-5874 | 27 |
| MONTENAUER SCHINKENRAEUCHEREI | F-5787 | 28 |
| NANUK | F-5789 | 29 |
| NATURA | F-5781 | 30 |
| NEOBULLES | F-5763 | 31 |
| PMSWEET | F-5856 | 32 |
| POMFRESH | F-5779 | 33 |
| ROLPH & ROLPH | F-5773 | 34 |
| SALAISONS ST-HUBERT/SCHIETSE | F-5890 | 35 |

| SIROPERIE MEURENS | F-5791 | 36 |
|-------------------|--------|----|
| VASEDEL | F-5765 | 37 |
| VERBAU | F-5866 | 38 |

EXHIBITORS NON FOOD

| СНЕМВО | N-2023 | 41 |
|--------------|--------|----|
| HAPPY PAPER | N-2122 | 42 |
| HAULIGA | N-2126 | 43 |
| LABOCREATION | N-2025 | 44 |
| SABERT | N-2124 | 45 |

AGRAL

Zone Industrielle Rue du Brabant Wallon, 1 B-6180 COURCELLES Tel : +32 71/45 14 61 E-mail : info@agral.be Website : www.agral.be



CONTACT Louis-Philippe CRAHAY Commercial Representative & New Business Development Director Mobile : +32 478 56 31 40 E-mail : louis-philippe.crahay@agral.be

COMPANY BACKGROUND

The Belgian dairy company AGRAL is 100 % specialized in the production of butter for over 40 years. Benefiting from ultramodern equipment combined with extensive technological expertise, AGRAL is constantly adding to its range innovative products in order to respond to market and consumer requirements.

ADDED VALUE

With an annual production capacity in excess of 25000 tons, AGRAL is today able to offer supermarkets, mass caterers and industrial manufacturers solutions that meet their requirements. One of AGRAL priorities is its flexibility. AGRAL customers can easily find products suited to their markets thanks to all the combinations of products and packaging available at AGRAL.

PRODUCT RANGE

Traditional Butter, Light butters (25%-40%-60% fat), Spreadable Butters, Butter blends, Flavored butters, ...

From 8 g to 10 kg, all the sizes are available at AGRAL.

MAIN REFERENCES

ARLA FOOD DEUTSCHLAND, FONTERRA, GRANAROLO, LUXLAIT, EMBORG, CARREFOUR, ALDI, LIDL, AUCHAN, LECLERC, ...

AGRAL S.A. holds its own brand under HERITAGE brand but is also producing various butter references for several retailers & works under private label for many partners worldwide.

CERTIFICATION

AGRAL S.A. is certified: IFS - BRC - SAC - HALAL - BIO



ALIMAD FOOD

Avenue des Artisans, 40 B-7822 GHISLENGHIEN Tel : +32 68/28 52 85 E-mail : info@alimad.be Website : www.alimad.be



CONTACT Samir ABOUSLEIMAN, Managing Director Mobile : +32 485/60 04 00

COMPANY BACKGROUND

Specialising in liquid and semi-liquid food products, ALIMAD S.A. was created in 1985 in Brussels. In 2006, a subsidiary named ALIMAD FOOD S.A. opened a new production site, in Ghislenghien.

ADDED VALUE

Our oriental products for Fine Pastry are by far the best on the market, in terms of quality, aroma, flavour and price.

PRODUCT RANGE / BRANDS / MARKETS

Orange blossom water, rose water, honey flavoured glucose syrup, lemon speciality. 4 food colourings (Blue, Red, Green and Yellow). 12 flavours (Ananas, Almond, Banana, Coffee, Chocolate, Coconut, Lemon, Orange Blossom, Strawberry, Pistachio, Rose Blossom and Vanilla). Brands: SAMRA, ZAHRA, ZESTT, ASSAL, NAHLA, LIBELCO. Markets: Europe, Canada and Middle East.

MAIN REFERENCES

Our brands are sold in many European supermarkets.

CERTIFICATION

HACCP



ALYSSE FOOD

ZI C, rue Charles Richet B-7180 SENEFFE Tel : + 32 64/52 06 30 E-mail : info@alyssefood.be Website : www.alyssefood.be

CONTACT Alain KUPCHIK, Sales & Marketing Manager Georges DELPLACE, Sales Manager Aude DESSALIVE, Sales & marketing Assistant



American Bread & Pastries

COMPANY BACKGROUND

On the strength of more than 20 years of expertise, ALYSSE FOOD has become a leading company in the production of American-inspired bakery and pastry products throughout Europe and beyond. We specialise in making private label products for leading European supermarkets. We also supply major companies working in catering and bakery and pastry distribution.

ADDED VALUE

Our products are available pre-packaged for storage at room temperature or frozen for defrosting and serving.

PRODUCT RANGE

We now offer a wide range of products produced from authentic and original recipes :

- MUFFINS : soft and deliciously aerated. A large variety of formats and recipes
- BROWNIES : fondant and soft, with real Belgian chocolate. Various formats, toppings and additions.
- BAGELS : soft interior and shiny crust. Traditionally manufactured.
- CUPCAKES : moist, topped with tasty icing and a wide variety of decorations.

CERTIFICATION

IFS, BRC.





AMIFOOD

Rue de Tilleur, 19 B-4101 JEMEPPE S/MEUSE Tel : +32 42/33 83 17 E-mail : info@amifood.be Website : www.amifood.be

<mark>a m i</mark> f o o d

CONTACT Raymond CACCIATORE, Managing Director Tel : +32 42/33 83 17 Mobile : +32 478/40 19 16 E-mail : rcacciatore@am-invest.be

COMPANY BACKGROUND

AMIFOOD is known for its high quality products and its experience in the production of ready meals and sauces for chilled and grocery departments. Our goal is to create and manufacture products that meet consumers' current expectations in terms of food safety and nutritional quality (reduction of salt, reduction of fat, no additives, etc...).

PRODUCT RANGE

Our range of products :

- Prepared meals
- Sauces for pasta
- Vegetables purée

- Soups

In addition to that we also produce certified organic products.

MAIN REFERENCES

Colruyt, Carrefour, Spar, Delhaize, Aldi, E.Leclerc, Intermarche, Cora,...

CERTIFICATION

BRC (A+ Grade), IFS (Higher Level), Organic Certisys



BELOURTHE

Avenue des Villas, 3 B-4180 HAMOIR Tel : +32 86/38 01 11 E-mail : info@belourthe.be Website : www.belourthe.be



CONTACT Vincent CRAHAY, CEO E-mail : info@belourthe.be

COMPANY BACKGROUND

BELOURTHE is a Belgian cereals manufacturer. Its plant is among Europe's largest cereals processing sites, with a production capacity up to 20.000 tons/year.

PRODUCT RANGE

BELOURTHE is the European expert of baby nutrition and the ideal partner for all your project in Babyfood. BELOURTHE proposes a large range of products from milk to cereals. Baby cereals (4 months to 3 years) 3 stages of Milk (Infant, and 2 stages of follow up milks) and much more to discover on our booth.

CERTIFICATION

BRC et IFS.







CAFÉS LIÉGEOIS

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Rue de Verviers, 181 B-4651 BATTICE Tel : +32 87/67 91 73 E-mail : export@cafe-liegeois.com Site web : www.cafe-liegeois.com

CONTACT Michel LIÉGEOIS, CEO Tel : +32 87/67 91 73 Mobile : +32 486/85 26 31 E-mail : export@cafe-liegeois.com



ADDED VALUE

As a family-run business since 1955, CAFÉ LIÉGOIS is your ideal partner for roasting and packaging your coffee. Creativity and responsiveness are key advantages offered by our company. Our roasting capacity means you will be able to meet all demands and the packaging clean-room is equipped with the latest machinery that will process your coffee with the utmost care!

PRODUCT RANGE

CAFÉ LIÉGEOIS is equally able to roast all types of coffee, which can then be packaged in pads, pods, hermetically-sealed capsules or Nespresso[®]-compatible packaging as well as 250g/500g/1kg packets of coffee beans or ground coffee and flavoured or freeze-dried coffees, not forgetting sugar in cubes or sticks.

MAIN REFERENCES

Retail : Carrefour - Auchan - Leader Price - Casino - Intermarché - Monoprix - Franprix - Metro - Attac, ...

CERTIFICATION

IFS - BRC - FAIRTRADE - BIO







CONFITURE L'ARDENNAISE

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Route de Marche, 2 B-4190 XHORIS Tel : +32 42/28 91 59 E-mail : nele@confiturelardennaise.com Website : www.confiturelardennaise.com

CONTACT

Nele VAN GERWEN, Sales Account Tel : +32 4/228 91 59 Mobile : +32 477/77 71 97 E-mail : nele@confiturelardennaise.com





Confitures fines



ADDED VALUE

CONFITURE L'ARDENNAISE produces jams for over more than 60 years. In 2009 we invested in a new cooking system which allows us to cook our fruit under vacuum at a low temperature. With a condensator we regain the evaporated aroma's and we re-insert them in the final product. This gives us big chuncks of fruit, a nice color and an intens flavor.

PRODUCT RANGE

CONFITURE L'ARDENNAISE produces conventional jams (Vallée de l'Ourthe 370g) and jam with no added sugar (L'Ardennaise 250g). But we also produce these products with organic ingredients => our Pur Natur range. We produce PL and we are very flexible concerning packaging.

NEW : from now on we also produce 100% organic non filtered apple juice ; pasteurized and no sugar added.

MAIN REFERENCES

Retail : Colruyt Group, Provera, Carrefour, Aldi B, Lidl B, PQ, AH but also wholesales like Trendy Foods, Ameel, Excellent Food group

CERTIFICATION IFS, Bio (Certisys)







CORMAN

Rue de la Gileppe, 4 B - 4834 LIMBOURG Tel : +32 87/34 22 11 E-mail : corman@corman.be Website : www.corman.be



CONTACT Michaël BARONE, Export Manager Tel : +32 87/34 22 53 E-mail : michael.barone@corman.be

ADDED VALUE

CORMAN (Groupe SAVENCIA) is the leader of functional milk fat. CORMAN's state of the art technology enables us to adapt the properties of butters and AMFs by influencing : the melting curve, colour and flavour, functionality, the reduction of fat content, texture, cholesterol reduction (butter decholesterolisation patent).

PRODUCT RANGE

Industrial range : AMF, butter, composite fat (vegetable/butter mixes), palm oil alternatives, concentrated cream for recombination, ready-mix for low fat cream cheese, natural butter flavours, AMF powder, milk phospholipids.

Consumers : butters and low fat spreadable butters , food preparations (vegetable/butter mixes), low fat creams and chocolate spreads (fresh) packed in small dishes, aluminium, bottles, ...

MAIN REFERENCES

Consumer Division : the majority of supermarket distribution stores. CORMAN produces various mass consumption products under contract for other international brands. Ingredients Division: Nestlé, Mars, Unilever.

CERTIFICATION

HACCP, BRC, IFS, HALAL (MUI).



DELEYE PRODUCTS

Avenue Nadine Pollet-Sengier, 2 B-7700 MOESKROEN Tel : +32 56/85 24 29 E-mail : info@deleye.com Website : www.deleye.com

CONTACT Fien VANNESTE, Marketing Manager Tel : +32 56/85 24 29 E-mail : fien.vanneste@deleye.com



COMPANY BACKGROUND

Deleye Products is a company which has known a large evolution. It started with a small bakery but is nowadays know as an international flourishing company.

PRODUCT RANGE

Deleye Products offers a large range of frozen dessert. E.g. minis, individual cakes, ice cream, round tarts, piping bags, ...

MAIN REFERENCES Retail : Aldi, ASDA, Pizzahut Mac caffee, ...

CERTIFICATION

IFS certificate



DESOBRY

Rue du Vieux Colombier, 1 B-7500 TOURNAI Tel : +32 69/89 17 50 E-mail : info@desobry.be Website : www.desobry.be

CONTACT Dimitri VAN MEERBEECK, Sales & Marketing Director Tel : +32 69/89 17 53 Mobile : +32 478/45 19 68 E-mail : dimitri.van.meerbeeck@desobry.be



ADDED VALUE

DESOBRY is a familiy-owned business that produces fine biscuits. We are proud to be part of the worldwide known Belgian gastronomy (Belgian chocolate, French Fries which are "Belgian Fries", Beers, speculoos, etc.) Our innovations are tastefull and we even reinvented the classic cookie with our "perle" : a product that takes the most of a biscuit & of a Belgian praline.

PRODUCT RANGE

Our range is very large : Tin boxes, Trendy Boxes with a magnetic opening, our "Moment Boxes" for a single biscuit consumption (single wrapped biscuit), our classic carton cases. We recently launched our snacking, composed by 3 "perles" : ideal for a delicious break !

MAIN REFERENCES

DESOBRY exports worldwide & in all big retailers (WallMart, Costco, Carrefour, Auchan, etc.)

CERTIFICATION

BRC and IFS (High Level)





DESSERT FACTORY

Rue de la métallurgie, 41 B-4530 VILLERS-LE-BOUILLET Tel : +32 4/257 97 99 E-mail : info@dessertfactory.be Website : www.dessertfactory.be

CONTACT Edouard DRYON, Sales Manager Mobile : +32 473/80 48 76 E-mail : e.dryon@dessertfactory.be



ADDED VALUE

Dessert Factory is a company producing indulgent, innovative and natural desserts. Our vision is to create close partnership with the distribution in order to put on the market new premium desserts.

PRODUCT RANGE

Within our products assortment we have : Lava Cakes, Fresh desserts such as Cheesecakes, crumbles, Ganaches, Soufflés, twisted tarts and we do propose also gluten free products.

CERTIFICATION BRC and IFS





DETRY

Rue de Merckhof, 110 B-4880 AUBEL Tel : +32 87/68 06 00 E-mail : info@detry.com Website : www.detry.com



CONTACT Bernard LEVAUX, Export Manager Tel : +32 87/68 06 00 E-mail : bernard.levaux@detry.com

ADDED VALUE

Thanks to fabrication methods rooted in an unrelenting concern for freshness and built around the savoir-faire of our artisan workers, DETRY offers a wide range of products with authentic flavour that are retailed under the Aubel brand name. The company is committed to living up to the confidence and loyalty of its customer whilst uphohding the sheer quality of its production, its local orignis and the local environment.

PRODUCT RANGE

Manufacture and slicing of a wide range of charcuteries and cured meats : Hams - Patés - Puddings - Brawns - Poultry hams - Cookes sausages - Ardenne products.

MAIN REFERENCES

Main export countries : France - Spain - UK - Germany - Holland.

CERTIFICATION

HACCP, CEE, BRC, IFS.





DIABETICOM

Rue Bourrie, 14A B-5300 SEILLES Tel : +32 85/71 45 00 Website : www.nutradia.com

CONTACT Sophie Raveschot, Sales Manager Tel : +32 85/71 45 00 E-mail : sophie@nutradia.com



ADDED VALUE

Our mission is to evolve consumers to a better-for-you snacking behavior by providing snacks that are healthy and delicious. Wide Range of "Better-for-you" Snacks with Nutritional Benefits: Low carb, Rich in Fiber, Rich in Protein, Gluten Free and Others. Our snacks are never fried in oil. AIR-POPPED TECHNOLOGY and HS TOASTING

PRODUCT RANGE

Air popped and HS toasting Made from soy, corn, potato, vegetables, beans, multi-grain and more Gluten free All natural and organic Salty and Sweet High protein (up to 45%) High fiber Low fat, no trans fat Non-GMO Variety of seasonings, flavors, shapes, textures and ingredients Kosher certified



MAIN REFERENCES

Several brands active in slimming, sportnutrition, Organic and gluten free, lactose free.

CERTIFICATION ISO22000 / Organic





ECOFROST

Rue de l'Europe, 34 B-7600 PERUWELZ Tel : +32 69/36 29 40 Fax : +32 69/36 29 41 E-mail : info@ecofrost.be Website : www.ecofrost.be



CONTACT Sabine DE FAUW, Export Manager Tel : +32 69/36 29 40 E-mail : info@ecofrost.be

COMPANY BACKGROUND

ECOFROST is a young family run business founded in 2003. Specialising in potato processing, and in particular chips, Ecofrost has built on the expertise of its founders to expand considerably in recent years : it now exports its products to over 90 countries.

ADDED VALUE

ECOFROST's capacity to respond to its customers' needs and requests is a highly valued asset. The company, which has grown continuously since its creation, prides itself on its assets such as flexibility, quality of its products - which are constantly controlled by a Research and Quality Department - use of only premium quality raw ingredients, its young and dynamic staff and building customer loyalty.

PRODUCT RANGE / BRANDS

ECOFROST has an extensive range of frozen chips products that vary according to the cut or cooking method. Speciality products in mashed producs are also produced and distributed. The products can be sold under the "ECOFROST" brand or a private label. The packaging also varies from 400g - 5kg depending on the needs of the customer.

MAIN REFERENCES

ECOFROST sells its products via supermarket distribution for catering and mass catering service.

CERTIFICATION

ECOFROST is BRC & IFS and autocontrôle certified.





GICOPA

Rue Lileutige, 122 B-4140 SPRIMONT Tel : +32 4/264 00 95 E-mail : contact@gicopa.be Website : www.gicopa.be



CONTACT

Nadia GRÉGOIRE, Sales & Marketing Manager Mobile : +32 470/37 18 34 E-mail : nadiagregoire@gicopa.be

COMPANY BACKGROUND

GICOPA stands for the first two letters of Gillard, Confiserie & Pain d'épices (Gillard, Confectionnary and Gingerbread) from the name of its founder M. Hubert Gillard. Since 1895, GICOPA has been producing in Belgium qualitative hard candies and biscuits.

ADDED VALUE

The tastiest, most qualitative hard candy you'll ever try! With its traditionnal production system and qualitative raw products such as Belgian beetroot sugar, GICOPA offers the best of European confectionnary.

100% of our range is produced in our factory in Belgium. We offer a flexible service, delivering your resquests in the hard candy field (flavours, shapes, ...)

RANGE OF PRODUCTS

We produce around 25 standard flavours in packaging formats suiting all type of channels and are open to develop anything in the hard candy field (other flavours/shape/...)

- 60g Flowpack VENDING
- 100g Flowpack IMPULSE
- 150g Plastic cups PREMIUM DELI'S / PETROL STATIONS
- 200G Flowpack HYPERMARKETS/FOOD RETAIL
- 1KG FLOWPACK BULK

We also do PRIVATE LABEL.

MAIN REFERENCES

The biggest Belgian retailers trust GICOPA and distribute our products nationally : Carrefour, Delhaize, Provera Group, Presshops/Relay.

CERTIFICATION

FSSC22000 certified by SGS.





GLACES DE SMET

Chaussée d'Asse, 35 B-7850 ENGHIEN Tel : +32 2/395 95 60 E-mail : info@glacesdesmet.be Website : www.glacesdesmet.be

CONTACT Baptiste de Fraipont, CEO Tel : +32 2/395 95 60 E-mail : info@glacesdesmet.be



COMPANY BACKGROUND

Family business since 1913, Etablissements De Smet offers their customers a complete range of tailor-made products.

PRODUCT RANGE

- Extruded individual desserts, with chocolate or not, with or without a stick
- Bulk ice cream, from 100 ml to 18 liters carton
- Ice-cream cones
- Development of specific recipes (without sugar, kosher, hallal, etc.)

MAIN REFERENCES

- Carrefour, Auchan, Superunie, ...
- Cristallo, Carigel, Brakes, Eismann, ...
- Glaces Franklin, Just Ice, ...

CERTIFICATION

- BRC
- Kosher
- UTZ
- Bio





HABI

Avenue Lavoisier, 15 B-1300 WAVRE Tel : +32 10/24 24 44 E-mail : habi@habi.be Website : www.habi.be



CONTACT Guillaume ATTOUT, Director Tel : +32 10/24 24 44 E-mail : habi@habi.be

ADDED VALUE

HABI is a family-run SME that has been manufacturing quality food conserves (cans, jars and DOYPACK bags) since 1914.

The Habi products are made according to traditional recipes and methods, without any added colourings, preservatives or taste enhancers.

Quality of products, reactivity and flexibility are our main assets.

PRODUCT RANGE

Habi is the specialist in sauces to heat up, especially in Doypack.

Habi also provides a large range of products : Lingonberries, soups and Bio soups, Liquid stocks, Tomato flavoured sauces, Dessert toppings (caramel, chocolate, strawberry etc.), Ready meals, Flavourings for pastry, ...

MAIN REFERENCES

Ahold Delhaize, Carrefour, Colruyt, Aldi, Lidl, Provera, ...

CERTIFICATION

IFS, HACCP, Bio, Halal







L'ÉCOPAIN D'IGNACE

Rue Ilya Prigogine, 3 B-7850 ENGHIEN Tel : +32 2/397 04 30 E-mail : info@lecopaindignace.be Website : www.lecopaindignace.be



CONTACT

Stephanie VANDEKERKHOVE, Sales Officer Mobile : +32 479/50 21 60 E-mail : stephanie@lecopaindignace.be

ADDED VALUE

We do not add any colourings, enhancers, preservatives or other additives to our products. They are all made using the very best ingredients, selected for their pure, ethical and health-promoting qualities. Every day, we prove that passion, ecology and high-quality products can come together completely naturally.

PRODUCT RANGE

L'ÉCOPAIN D'IGNACE produces high-quality bread, pastries and fine bakery wares, either standard or organic. We also produce vegan and glutenfree products.

MAIN REFERENCES

Retailers, importers, food service

CERTIFICATION

IFS, ACS, BIO









LIBEERT

Avenue des Châteaux, 107a B-7780 COMINES Tel : +32 56/56 05 05 E-mail : contact@libeert.com Website : www.libeert.com



CONTACT Désirée LIBEERT, Sales Manager Tel : +32 56/56 05 05 Mobile : +32 485/30 80 24 E-mail : desiree.libeert@libeert.com

ADDED VALUE

LIBEERT is a Belgian family business, established in 1923, which works only with Belgian chocolate made with 100% pure cocoa butter. As connoisseurs in the chocolate market, we are a 'total solution provider' for the retail : innovative product development and packaging, category management, 'just in time' logistics solutions that guarantee the freshness of the products.

PRODUCT RANGE

Delicious hollow figurines and slabs of chocolate in various formats and pralines

MAIN REFERENCES

Retail : Colruyt, Aldi, Delhaize, Carrefour, Albert Heijn, Coles, Woolworths, Sainsbury's, Auchan, ...

CERTIFICATION

BRC - IFS - BIO - HACCP - ISO 9001-2008







MATHOT-SOFRA - FROMAGERIE DE ROCHEFORT

Route d'Achêne, 6 B-5561 CELLES Tel : +32 84/36 78 38 E-mail : cecile.mathot@skynet.be Website : www.beurre-fromage.com

CONTACT Cécile MATHOT, Sales Tel : +32 82/66 61 62 Mobile : +32 496/12 89 47 E-mail : cecile.mathot@skynet.be



ADDED VALUE

Wide selection of butter - Flexibility - Natural dairy product - Bio and conventional agriculture.

PRODUCT RANGE

Rochefort Cheeses - Abbey type, Products from conventional and Bio EU agriculture, Lactic butter - 82% fat butter- different possibilities of shape and weight begin with the 10g butter to 5 kg, Salted butter with seasalt from Guérande, Camargue, Fleur de Sel, Goat butter. Product from conventional and Bio EU agriculture. Goat butter.

MAIN REFERENCES

Metro, Colruyt, Delhaize, Carrefour, Bidvest, Back Europ, Bjorg, Jumbo, Sligro...

CERTIFICATION

IFS - BRC - Bio - Autocontrôle





MONTENAUER SCHINKENRÄUCHEREI

Montenau, am Bahnhof 19 B-4770 AMEL Tel : +32 80/34 95 86 E-mail : info@montenauer.com Website : www.montenauer.com

CONTACT Sascha ROHS, CEO Tel : +32 80/34 95 86 E-mail : info@montenauer.com



COMPANY BACKGROUND

MONTENAUER is a family enterprise created in 1992 following the overall aim to produce in an artisanal way.

PRODUCT RANGE

Raw cured ham (Jambon d'Ardenne IGP), fermented dry sausage products (Saucisson d'Ardenne IGP), cooked ham and sausages.

MAIN REFERENCES

Colruyt, Rewe, Langeveld Sleegers, but also wholesale traders, distributors and slicing units.

CERTIFICATION

Protected geographical indication | PGI |, IFS-v6, Self-Checking System, (BLK 1ster in request).







NANUK

Rue des Garennes, 10 B-7700 MOUSCRON Tel : +32 56/48 18 00 E-mail : info@nanuk.be Website : www.nanuk.be

CONTACT Paul Sulmon, CEO

Tel : +32 56/48 18 00 E-mail : paul@nanuk.be Eddy Delabie, Sales Tel : +35 56/48 18 00 E-mail : eddy@nanuk.be

ADDED VALUE

NANUK is your guarantee of pure gastronmic pleasure. And that should come as no surpise because all our products are made with superior ingredients. Our appetizers, fingerfoo, ready meals and desserts are produced according to the strictest quality norms throughout the whole process. NANUK listens to your needs so that it can offer customised solutions.

PRODUCT RANGE

NANUK produces appetizers, figerfood, ready-to-serve dishes, grilled meat products and desserts in all kind of shapes and in suitable packaging. NANUK offers products suitable for retail and whole-salers.

MAIN REFERENCES

Retail : Carrefour, Colruyt, Aldi, Makro, ICA, Plus, Provera, Leclerc and also wholesalers like Oresto, Bidvest, Davigel...

CERTIFICATION

IFS HIGHER LEVEL / UNANNOUNCED AUDIT









NATURA

.....

Rue de l'atelier, 9 B-1480 TUBIZE Tel : +32 2/376 50 55 E-mail : info@natura.be Website : www.natura.be



CONTACT

Arthus de Bousies, General Manager Tel : +32 2/376 50 55 Mobile : +32 475/89 55 42 E-mail : arthus@natura.be

ADDED VALUE

NATURA is producer of mayonnaise, Mustard, Sauces and dressings made with simple, natural and premium ingredients and no preservatives, coloring or additives. The unique production process is artisanal using bakery mixers which emulsify the sauces and mayonnaises to get the famous "home-made taste". This know how is more than 75 years old.

The products are packed in glass jars and bottles and plastic buckets. Natura also offers a wide range of mustards (sweet, honey, dill, cranberry, garlic, à l'ancienne, cheese..) and a new organic category (mayonnaise, mustard, cocktail, tartare, ...).

PRODUCT RANGE

NATURA produces mayonnaises (classic, without salt, with truffles, with lemon, with grainy mustard, with pink peppers), sauces (Bearnaise, Tartare, Cocktail, Andalouse, Garlic, Curry, Spicy, Rouille) and dressings : with herbs, Honey, Mustard, Wasabi, Caesar, ... Natura produces also tailor-made sauces. The star product is the mayonnaise famous for his unique 'homemade natural taste'.

MAIN REFERENCES

Retail in Belgium : Delhaize, Carrefour, Rob, Delitraiteur, Intermarché, ... Export : Jumbo, Pingo Doce, El Corte Ingles, La Grande Epicerie de Paris...

CERTIFICATION

IFS, SKAL (Organic certification)





NEOBULLES

Rue de l'Aéroport, 36 B-4460 GRÂCE-HOLLOGNE Tel : +32 42/35 81 40 E-mail : info@neobulles.be Website : neobulles.be



VINTENSE

KIDIBUL

CONTACT

Thomas BAURENS, Sales Support & Export Manager Tel : +32 42/35 81 40 Mobile : +32 492/91 91 39 E-mail : thomas.baurens@neobulles.be

COMPANY BACKGROUND

The company Neobulles SA was founded in August 2014 as part of the takeover by Philippe Stassen of the "non-cider" brands Kidibul, Vintense and Vivaro of the cider house Stassen SA.

PRODUCT RANGE

The range comprises festive sparkling apple juice in 75cl champagne bottles and de-alcoholized wines. These are available in different tastes : 2 sparkling (one white and one rosé) and 5 still cepage (one Chardonnay, one Syrah, one Merlot, one Sauvignon White and one Cabernet Sauvignon). Our de-alcoholization process preserves 80% of the organoleptic qualities of the original wines.

MAIN REFERENCES

Retail : Carrefour, Delhaize, Colruyt, Loblaw...

CERTIFICATION

BRC - Bio (BE-BIO-01)



PMSWEET

Rue César de Paepe, 43 B-4683 VIVEGNIS Tel : +32 497/21 24 71 E-mail : benjamin@pmsweet.be Website : www.pmsweet.be



CONTACT Benjamin NEMAYECHI, Export Manager Mobile : +32 497/21 24 71 E-mail : benjamin@pmsweet.be

COMPANY BACKGROUND

Luxury artisan patisseries intended for the catering sector, distributors and export. A Belgian company specialising in the production of artisan-crafted macarons, PMSWEET shares and exports its know-how to professional gourmets.

PRODUCT RANGE

Sweet & Savory Macarons, Eclairs, Ispahan, Vegan products, Gluten free products, ...

CERTIFICATION

IFS, HALAL, KOSHER, ...







POMFRESH

Rue des sources, 1 B-6220 FLEURUS Tel : +32 71/80 09 40 E-mail : info@pomfresh.be

CONTACT Béatrice SPRUMONT, Key Account Manager Tel : +32 71/80 09 40 Mobile : +32 471/57 90 90 E-mail : beatrice@pomfresh.be



ADDED VALUE

As you know, «POMFRESH» is a company created in 2009, belonging to the «WARNEZ» Group. «WARNEZ» is the second washed potato packer and producer for Belgium's Retail.

This collaboration enables us to access a great number of various sources of supply, and the possibility to work a lot of different varieties.

Our up-to-date production tool has been designed for small Batches as well as big productions.

PRODUCT RANGE

POMFRESH provides you with :

- Ordinary or potatoes with firm flesh
- Potatoes from different regions (France, Wallonia, ...)
- Different varieties of potatoes (Ratte, Pink Fire Apple, vitelotte, firm flesh, flat from Florenville, ...)
- Different colors potatoes (pink, black, yellow,red, purple, ...)
- Different potato sections (thin slices, cube, slice, wedges)
- Different sizes potatoes (ex: 225 gr potatoes baked with skin, 100 % cooked)
- Peeled or with skin
- Pasteurized 100 % or 50 % cooked

MAIN REFERENCES

For the moment, we mainly deal with the convenience food industry in France and Belgium and retail.

CERTIFICATION

Organic





ROLPH & ROLPH

Boulevard des Canadiens, 116A B-7711 DOTTIGNIES Tel : +32 56/48 01 58 E-mail : contact@rolph-rolph.com Website : www.rolph-rolph.com



CONTACT Hélène L'hommé, Sales Manager Tel : +32 56/48 01 58 E-mail : lhomme.h@croc-in.com

COMPANY BACKGROUND

Located in Belgium, Dottignies, Rolph & Rolph is a family company that has built its reputation on the quality of its products and the ability to innovate. We have developed a sweet and savoury range for professionals and consumers and we can work out a tailor-made solution corresponding to the needs of our clients and prospects.

PRODUCT RANGE

ROLPH & ROLPH offers a wide range of exclusive chilled and frozen creations :

- Pure Pleasure by Rolph & Rolph : range of gluten & dairy free sweet & savoury cakes to be baked in the oven or to be heated in the microwave.
- L'Atelier : dessert range for chilled sales.
- Little Cups : a range of gluten free moelleux, ready to bake in a traditional oven.
- Sweet and savoury creations served in a glass (different formats available), comprising one or more layers, with a subtle, refined combination of flavours and textures.
- Tailor-made creations.

MAIN REFERENCES

Customers : our clients come from a wide range of areas, such as foodservice, home service, airline companies, shipping lines, retail, etc.

CERTIFICATION

BRC and SAC certified.





SALAISONS ST-HUBERT/SCHIETSE

Rue de la Converserie, 17 B-6870 ST-HUBERT Tel : +32 61/61 16 55 E-mail : production@coeurdardennne.be / coeurdardennes@schietse.com Website : www.coeurdardenne.be / www.schietse.com



CONTACT Antoine SCHOETERS, Commercial Manager Tel : +32 2/481 71 38 Mobile : +32 479/53 56 01 E-mail : antoine.schoeters@schietse.com

ADDED VALUE

Our Jambon d'Ardenne St-Hubert is the only Belgian ham in line with IGP/PGI's strict standards. This implies that our ham can only be produced in the Belgian Ardennes within a strict, artisanal process. Our resulting, natural Ardennes ham doesn't contain any flavour enhancer nor colourants! Doubtless to say that our excellent Jambon d'Ardenne St-Hubert can compete with other, high-quality European hams!

PRODUCT RANGE

Besides producing the Jambon d'Ardenne St-Hubert, our mother company SCHIETSE SA, also ensures the exclusive distribution of this ham. SCHIETSE is also the exclusive distributor of other fine food for private labels such as our Ardennes ham paté and mousse St-Hubert.

MAIN REFERENCES

Delhaize, Colruyt, Carrefour, Metro/Makro, Food Service Belgium.

CERTIFICATION

ISO 22000, IFS Broker & Logistic, Bio certificate and auto-control certificats G019 & G039.






SIROPERIE MEURENS

Rue Kan, 2 B-4880 AUBEL Tel : +32 87/32 27 20 E-mail : info@sirop-de-liege.com Website : www.sirop-de-liege.com/EN/

SIROPERIE MEURENS

CONTACT Bernard MEURENS, Sales Manager Tel : +32 87/32 27 23 Mobile : +32 477/81 32 83 E-mail : bernard.meurens@sirop-de-liege.com

ADDED VALUE

With an annual production in excess of 5,000 tons natural juice concentrates, purees and spreads, SIROPERIE MEURENS is today able to offer supermarkets and industrial manufacturers solutions that meet their requirements. For more than 100 years, SIROPERIE MEURENS has been processing fruits in the most natural and clean way, preserving them from chemical helps without compromising on efficiency.

PRODUCT RANGE

Spreads for retail – catering – food service : Syrup of Liege, Poiret, Pomona, Chocolate fruit spread, chocolate fondue and other combinations.

Ingredients for industrial uses : juice concentrates and purees (apricots, dates, figs, prunes, raisins, sugar beet, roasted Chicory, ...).

From 25g to bulk, all the sizes are available at SIROPERIE MEURENS.

MAIN REFERENCES

Retail : ALDI, LIDL, DELHAIZE, COLRUYT, CARREFOUR, ...

Food industry : Mainfrucht GMBH & Co. KG, Galler Chocolatier, Guylian Belgian Chocolates, Powerbar, Arauner Kitzinger, Lothar Streeck Flavors & Fragrances, Heinz, Ortis Laboratoires, Stassen, ...

CERTIFICATION

IFS - ISO220000 - KOSHER - HALAL - ORGANIC.





VASEDEL

Goronne, 211 B-6690 VIELSALM Tel : +32 80/21 63 40 E-mail : gbernes@vasedel.com Website : www.vasedel.com

CONTACT Guy BERNES, CEO Mobile : +32 495/77 01 67 E-mail : gbernes@vasedel.com



COMPANY BACKGROUND

VASEDEL started as a family owned business specialised in the production of fresh and ripened cheeses (from goat's and cow's milk). Recently it joined the Ganda Fine Foods group, thus broadening its possibilities and flexibility in production.

PRODUCT RANGE

VASEDEL produces fresh (and ripened) cheeses in all (contemporary) shapes, sizes and flavours. Ranging from larded cheese, over fresh cheeses with fruit/herbs to pure, fresh quality cheeses. Ganda Fine Foods as a group is specialised in abovementioned cheese products as well as dried quality meat products (ham, saucages etc.).

MAIN REFERENCES

Group : Carrefour, Colruyt, Delhaize, Aldi, Lidl, Match, Comeos Food.

CERTIFICATION

Group : BIO, IFS, Comeos Food, Autocontrole.







VERBAU

ZI de l'Europe, 2 B-7900 LEUZE-EN-HAINAUT Tel : +32 69/22 12 01

E-mail : info@verbau.be Website : www.verbau.be

CONTACT Stijn BAUWENS, Sales & Export Tel : +32 69/22 12 01 Mobile : +32 473/ 73 51 33 E-mail : info@verbau.be



ADDED VALUE

We develop high quality dessert products. The state-of-the-art production equipment and the use of only the highest quality raw materials allows us to provide mouth-watering desserts with the "artisanal flair".

PRODUCT RANGE

Desserts in glass, Single portion desserts, Belgian Chocolate Mousse, Mini-Bavarois, Family Sized cakes, ...

MAIN REFERENCES

Retail in Europe, USA, Canada, Australia.

CERTIFICATION

IFS









EXHIBITORS NON FOOD

| СНЕМВО | N-2023 | 41 |
|--------------|--------|----|
| HAPPY PAPER | N-2122 | 42 |
| HAULIGA | N-2126 | 43 |
| LABOCREATION | N-2025 | 44 |
| SABERT | N-2124 | 45 |



СНЕМВО

ZI Ouest II Rue du Mont des Carliers, 26 B-7522 BLANDAIN Tel : +32 69/89 07 70 E-mail : chembo@bechems.eu Website : www.chembo.be



CONTACT Lauranne GONZALEZ GARCIA, Commercial Assistant Tel : +32 69/89 07 73 E-mail : Lauranne.Gonzalez@bechems.eu

ADDED VALUE

CHEMBO is the leading European producer of septic tank products and is proud of the numerous patents it holds for organic products. In 2003, it was awarded the innovation prize in the field of biotechnology and in 2008 the Gazelle prize, awarded by Trends Tendance magazine, as the fastest growing company in the province of Hainaut, Belgium. In 2015, Bevil was awarded by Greener Packaging Award for one of his innovation concept : the refill cap, which will be also presented at PLMA 2018.

PRODUCT RANGE

Its sector of activities covers all the major DIY chains Europe-wide, along with Private Labels (distributor's own label brands).

One of his distributors, Bevil, comprises a broad range of organic and chemical products such as Epur, Fulgurant and many more.

MAIN REFERENCES

Eparcyl, Starwax, Auchan, Système U, Apta, Coteka, Diavolina, ...

CERTIFICATION

ISO 9001 : 2008 IFS HPC : 2015 FSC : 2016 Ecocert : possible Sustainable cleaning : preview for 2016



HAPPY PAPER

Rue des Ateliers, 9 B - 7850 ENGHIEN Tel : +32 2/395 95 07 E-mail : info@happypaper.be Website : www.happypaper.be



CONTACT Henry De Witte, Sales Manager Mobile : +32 477/43 11 41 E-mail : henry.dewitte@happypaper.be

ADDED VALUE

Our in-house design team develops all the collections. It is also able to achieve any specific pattern requested by the customer.

HAPPY PAPER has always maintained a constant policy of investment, which allows it to have a modern and efficient production tool capable of generating the volumes adapted to customer demand. In terms of logistics, a location at the heart of Europe and a storage capacity of 8,000 sqm can meet the demands of just-intime deliveries.

PRODUCT RANGE

HAPPY PAPER presents two collections a year, keeping closely to the market trends, in addition to themes such as Christmas, Easter and the outdoor dining season.

All of our items (paper napkins available in 3 sizes, reusable tablecloths, paper plates of various shapes, table runners and ornaments, candle holders and place cards) are sold in supermarkets. All napkins hold the FSC ecolabel (paper from responsibly managed forests) and are produced in our workshops.

MAIN REFERENCES

HAPPY PAPER products are sold in Belgium by Carrefour, Delhaize, Colruyt, Mestdagh and Match. In France by Auchan, Intermarché, Leclerc and Système U. We also produce many references marketed under private labels.

We also produce many references marketed under private labels.

CERTIFICATION

HAPPY PAPER is FSC certified (Cert. No. BV-COC-861405) for napkins.





HAULIGA

Rue du Fond Cattelain, 2 B-1435 MONT-SAINT-GUIBERT Tel : +32 10/45 93 89 E-mail : info@hauliga.com drtl@hauliga.com Website : www.floradyle.com





CONTACT Terry LIDARSSI, CEO Mobile : +32 479/96 52 64 E-mail : drtl@hauliga.com

COMPANY BACKGROUND

Hauliga® a young Belgian start-up to invent for the first time in the world of dental enamel liquid and reflecting light, fixable on the teeth thanks to a LED-UV splint connectable to the smartphone.

ADDED VALUE

100% Made in Belgium. The technical secret of Floradyle's effectiveness : liquid enamel, guaranteeing a brilliant smile. Applied as a gel and subjected to the blue light of the gutter connected to the mobile phone, the enamel liquid is transformed by photo-reaction and polymerization. It thus forms a protective layer and a reflective screen that increases and prolongs the whiteness obtained thanks to the prebiotics contained in the gel.

PRODUCT RANGE

Cosmetics, product for tooth whitening. Starter kit including 1 gel, 1 toothpaste and LED gutter connectable to smartphones. A refill kit, including gel and toothpaste only.

MAIN REFERENCES

Belgium : Pharmacy and parapharmacy Japan : dentists, aesthetic clinics, Internet Hong Kong & Macao : megastores with representative, Internet Ira : perfume stores, pharmacies & parapharmacy France & Belgium : tv-shopping & retail stores

CERTIFICATION

- CPNP
- CE
- Rohs
- ISO 9001
- ISO 13485 Medical device
- Good Manufacturing Practice (GMP)
- Federal Agency for Medicines and Health Products (FAMHP) Certificate for Second Drug Packaging.
- 2 Clean rooms ISO 8 (class D)





LABOCREATION

Boulevard Initialis, 13 B-7000 MONS Tel : +32 65/38 89 50 E-mail : p.halflants@labocreation.com s.mathoux@labocreation.com Website : www.labocreation.com



CONTACT Sébastien MATHOUX, Sales Manager Tel : +32 65/38 89 50 E-mail : s.mathoux@labocreation.com

COMPANY BACKGROUND

Laborreation is belgian Laboratory specialized in the production and filling of cosmetics. Full service or Tailor Made solution. Specialized in Private Label and OEM products. Cosmetics, make-up, well-being products (aroma oils, spa and hotel products).

PRODUCT RANGE

Cosmetics, make-up, well-being products, organic certified cosmetics, organic aroma essential oils, organic argan oil, cosmetics formulated with organic argan oil, natural soap bars, massage oils, Bach flowers, Gemmotherapy, Aromatherapy.

MAIN REFERENCES

Production and filling of AURIGA dermo-cosmetics from ISDIN group

CERTIFICATION

GMP - HACCP - BIO - COSMOS ORGANIC - COSMOS NATURAL - FOOD SUPPLEMENT







SABERT CORPORATION EUROPE

Rue de l'Industrie, 4 B - 1400 NIVELLES Tel : +32 67/88 84 44 E-mail : infoeurope@sabert.com Website : www.sabert.eu



Stéphane BARILS, Consumer Area Sales Manager Tel : +32 67/88 76 59 Mobile : +32 492/89 12 72 E-mail : sbarils@sabert.com

ADDED VALUE

SABERT is recognized as an expert in food packaging & presentation solutions and disposable tableware. We provide innovative and value-added products (national brand or PL) to the highest quality standards supported by outstanding customer service. Today, our product solutions have earned the trust and loyalty of customers around the globe, delivered from our logistic center in Belgium.

PRODUCT RANGE

SABERT offers a comprehensive assortment of premium tableware for each and every occasion. Our high quality plastic (PS) disposable tableware available in color or in decorated classic design is ideal for any festive occasion.

The range of (PET) platters in gold or silver are the best solution for transporting and presenting customer's creations.

Our sustainable (compostable) plates & bowls meet the highest functionality & quality requirements.

MAIN REFERENCES

Retail : Carrefour, E.Leclerc, Auchan, Casino, Delhaize, AVA, Tesco, Coop, El Corte Inglés, Albert Heijn C&C : Metro/Makro, Sligro, Promocash

CERTIFICATION

BRC/IOP - OHSAS 18001







Feel inspired



Jean Galler, chocolatier

« From Wallonia, the world is in your hands »



Wallonia is full of great assets. Help spread the word !

You like Wallonia and you want to enhance its global reputation ? Join our network of Wallonia.be Brand Ambassadors !

One mission, lots of benefits!

We want to promote Wallonia and you can help us: share information from our website and social networks, add the Wallonia.be logo and slogan Feel inspired to your website, blog or email signature, inform us about development opportunities for the Wallonia Region, bring the brand to life by actively taking part in conversations on Facebook, Twitter or LinkedIn and by recruiting other Ambassadors...

In return, you get a chance to:

- promote your activities and share your success stories on the Wallonia.be Ambassadors' blog
- expand your network using the private area on the portal
- receive a newsletter about the Region and the Brand Ambassadors' network
- be invited to exclusive events
- use the Wallonia brand logo and benefit from the Region's reputation

How to become a Brand Ambassador?

Complete the online application form on the website (http://www.wallonia.be/en/ ambassadors). Simply answer three questions and we will let you know if your profile matches the network we want to implement.

Do you want more information?

Contact : ambassador@wallonia.be !



Wallonia is open to the world !

... with a sense of sharing, accessibility, technical know-how and quality of life

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WALLONIA EXPORT-INVESTMENT AGENCY

<u>Export</u>

Place Sainctelette 2 B - 1080 BRUSSELS BELGIUM Tel.:+32 2 421 82 11 Fax: +32 2 421 87 87 E-mail: info@awex.be Website: www.awex-export.be

<u>Investment</u>

Avenue des Dessus de Lives 6 B - 5101 NAMUR BELGIUM Tel.: +32 81 33 28 50 Fax: +32 81 33 28 69 E-mail: welcome@investinwallonia.be Website: www.investinwallonia.be



